



8401 WOODWARD AVE.
DETROIT, MICH. 48202

PHONE 871-5747

"FOR EVERY WOMAN ON THE FACE OF THE EARTH"

NAACP

242 E. Warren

Detroit, Michigan

Attn. Mr. Robert Tindel

Dear Mr. Tindel,



As per our telephone conversation on Monday May 29, 1967. I would like to report the following in regard to the J.L.Hudson Company.:

There have been many phone calls questioning Carmen Cosmetics not being on the Beauty Isles, of the J.L.Hudson.

Many prominent Detroit women have conversed with Mr. Fordon Hudson's buyer of Cosmetics. He has stated to them " They or any seeking to have Carmen Cosmetics in Hudson Company, Would have to go over my head. "

Consumer statistics show, Detroit has 72 % Negro trade in the downtown area.

Carmen Cosmetics, have been especially scientifically, formulated for all women, but for the Negro woman, who has been especially overlooked in this essential, marketing area, and in this field, we believe Carmen Cosmetics is the leader, in cosmetics products in the world.

Mr. Robert Winkle, President of Crowley's has related to us the over-whelming success enjoyed by our product at the downtown store, and in view of this we would appreciate any efforts on the part of the NAACP, in helping us put



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this needed product on the counters of the Hudson Co.

Sincerely,

Phy Stephens..

National Representative