Inter-Office Communication

AUG 20 1963

August 20, 1963

To Larry Gettlinger

From William H. Oliver

Subject Freedom March - Washington, D.C. - August 28, 1963
Region 8

Dear Larry:

Director E. T. Michael has assigned Staff Member Alexander Lux as Coordinator in the northeast section of Region 8 for the forthcoming "Freedom March" and involves Baltimore, Maryland; Hagerstown, Maryland; Newark and Wilmington, Delaware. Busses will be dispatched from these areas to the Washington March on August 28, 1963.

In my telephone conversations with Brother Al Lux, he has advised that they are cooperating with the NAACP in both Newark and Wilmington, Delaware where arrangements have been made to transport UAW members to and from Washington at the rate of $3.00 per person.

In regards to the Newark-Wilmington area, Brother Lux is requesting a check be made payable to Region 8 in the amount of $210.00 which represents two busses of thirty-five persons each.

Kindest regards.

Fraternally,

WHO:jm
oeiu 42
cc: Irv Bluestone

August 21, 1963

Emil Mazey

Larry Gettlinger

Freedom March

Dear Emil:

Would you please process a check in the amount of $210.00, payable to Region 8, to defray transportation costs for UAW members to and from Washington to participate in the Freedom March. This expenditure will cover two busses of thirty-five persons each.

Please send the check to Bill Oliver for transmittal.

Fraternally,

LG:lm
oeiu42
cc: Bill Oliver

August 21, 1963

Emil Mazey

Larry Gettlinger

Freedom March

Dear Emil:

Please process a check in the amount of $400.00, payable to the "Cincinnati Branch - NAACP - Washington Civil Rights March". This represents payment for 20 participants from the Cincinnati area to the Freedom March.

Also process a check for $240.00, payable to the "Columbus Branch" - NAACP" which represents 15 participants from the Columbus area of Region 2A.

In both of the above instances Region 2A is cooperating with the NAACP in railroad transportation to and from Washington on August 28.

The check for the Cincinnati Chapter should be mailed to William Garnes, Int'l. Rep., Region 2A, 2430 Central Parkway, Cincinnati, Ohio. The Columbus check should be sent to Warren Pate, OHIO AFL-CIO, 271 East State Street, Columbus, Ohio.

Fraternally,

LG:lm
oeiu42
cc: Bill Oliver

Inter-Office Communication

AUG 20 1963

August 20, 1963

To Larry Gettlinger

From William H. Oliver

Subject Freedom March - Washington, D.C. - August 28, 1963
Region 2A - Columbus and Cincinnati Areas

Dear Larry:

I have been advised that you are processing the checks in connection with the above referred to "March" as they relate to transportation costs for the Regions.

I am attaching hereto a copy of a teletype message from Assistant Director Joe Hyde, Region 2A, in which he sets forth the arrangements made by them with regards to our understandings.

Please have a check prepared made payable to the "Cincinnati Branch - NAACP - Washington Civil Rights March" in the amount of $400.00 which represents payment for 20 participants from the Cincinnati area.

In addition to the above check, I am herewith requesting that a check be made payable to the "Columbus Branch - NAACP" in the amount of $240.00 which represents 15 participants from the Columbus area of Region 2A.

In both of the instances above, Region 2A is cooperating with the NAACP in railroad transportation to and from the Washington March on August 28, 1963.

You will note that the requested checks are to be in the possession of Brothers Garnes and Pate by August 20th. Whatever you can do to expedite this will be greatly appreciated. I will advise them the checks are being processed.

Kindest regards.

Fraternally,

WHO:jm
oeiu 42
cc: Irv Bluestone

MAIL & FILES
AUG 16 1963

UAW DET GA

THIS IS REGION 2- A UAW SPFL OHIO 8-16-63 3-15 PM

MESSAGE FOR BILL OLIVER

RE WASHINGTON CIVIL RIGHTS RALLY AUGUST18 BE ADVISED REGION 2- A HAS MADE ARRANGEMENTS FOR 35 REPRESENTATIVES TO ATTEND. 20 FROM CINCINNATI AND 15 THROUGH COLUMBUS. TRANSPORTATION SUMS IN FOLLOWING AMOUNTS SHOULD BE FORWARDED AS FOLLOWS

CINCINNATI ------ MAKE CHECK PAYABLE TO CINCINNATI CHAPTER NAACP WASHINGTON CIVIL RIGHTS MARCH. MAIL CHECK TO WILLIAM GARNES INT L REP. REGION 2- A UAW 2430 CENTRAL PARKWAY, CINCINNATI, OHIO. MONIES MUST BE IN HIS POSSESSION BY AUGUST 20,-963. CHECK SHOULD BE COMPUTED AT $20 EACH TIMES 20 ----- $400.

#947.87

COLUMBUS---------- CHECK SHOULD BE MADE PAYABLE TO COLUMBUS BRANCH NAACP AND FORWARDED TO WARREN PATE, OHIO AFL- CIO, 271 EAST STATE STREET, COLUMBUS, OHIO. CHECK SHOULD BE COMPUTED AT $16 EACH TIMES 15 ------ $249. XXXXXXX//////// CORRECTION ON TOTAL AMOUNT OF CHECK $240.

SIGNED JOE HYDE, ASST. DIR. REGION 2- A UAW END JBM

OK END WO

M

Inter-Office Communication

AUG 22 1963

August 21, 1963

OK
Leave copy
for Bill Oliver
8/22/63
M.P.

To Irving Bluestone

From E. S. Patterson

Subject

In connection with the chartered flight originating from Bishop Airport in Flint for August 28th, I have named Representatives Earl Crompton and Harold Marsh as leaders in charge of the delegation. The 58 passengers for this flight are listed below:

L. 326	Marshall Steele
L. 474	M. C. Simmons
L. 581	Joseph Walton
	Russell Alger
	Herman Curtis
	Lewis Allen
L. 598	Samuel Duncan
	Walter Tear
L. 599	Jack Wagner
	Ray Bugbee
	Henry Oginsky
	Bill Williams
	Britt Hall
	James Kalemis
	Walter Coggins
	Robert Mayes
	Floyd McCree
L. 651	Robert Myers
	John Harvey
	Eugene Hyde
	Ollie Cole
	Barbara Boor
L. 659	Dick Perry
	LeRoy Nichols
	Johnny Epps
	Charles Yancey
	John White
	Lacey Johnson
	Troy Watkins
	Gill Robinson
	Jethro Carter

--more

L. 741	Robert Craig
L. 754	William Cross
L.1292	Ralph Bloodworth
	David Barnes
L. 650	Raymond Reed
L. 652	Roy Rammacher
	James Ramey
L. 724	Burleigh Wellman
	Pete N. Gillison
Flint Council	Lawrence Finnin
Lansing Council	Elton Tubbs
	Rochelle Price
Lenawee Council	Doyle Bell
	Furman Emerson
Jackson Council	Nate Darnell
	John Dwyer
	Merrill Moss
	Vince Brannick
Guests:	Wesley Cobb
	John Hightower
	Fred Robinson
	Harold White
	Anne Genske
	Earl Crompton - STAFF
	Harold Marsh - STAFF
L. 602	George Smith
	John Lewis

Fraternally,

Pat

ESP/mjb
oeiu42aflcio
cc Harold Near
Mr. Bradley, Flint Office, United Airlines
Harold Marsh
Earl Crompton

August 22, 1963

Mr. A. Philip Randolph, Chairman
March on Washington for Jobs and Freedom
170 West 130th Street
New York 27, New York

Dear Phil:

Enclosed you will find a check in the amount of $6,280.00 representing the UAW one-third contribution toward the cost of the sound system for the March on Washington, August 28th.

Best Regards.

Sincerely and fraternally,

Walter P. Reuther
President

WPR:mip
oeiu 42
Att. (check)

August 22, 1963

Emil Mazey

Walter P. Reuther

Contribution

Dear Emil:

Will you please process a check in the amount of $6,280.00, payable to "March on Washington for Jobs and Freedom". This represents one-third contribution toward the cost of the sound system for the March on Washington, August 28.

Please forward the check to my office for transmittal.

Fraternally,

WPR:lgm
oeiu42

August 22, 1963

Mr. A. Philip Randolph, Chairman
March on Washington for Jobs and Freedom
170 West 130th Street
New York 27, New York

Dear Phil:

Enclosed you will find a check in the amount of $6,280.00 representing the UAW one-third contribution toward the cost of the sound system for the March on Washington, August 28th.

Best Regards.

Sincerely and fraternally,

Walter P. Reuther
President

WPR:mip
oeiu 42
Att. (check)

Wednesday
August 28, 1963

AUG 19 1963

MARCH ON WASHINGTON FOR JOBS AND FREEDOM

170 West 130 Street
New York 27, New York
FIlmore 8-1900

12 August 1963

Founding Chairmen
Mathew Ahmann
Eugene Carson Blake
James Farmer
Martin Luther King
John Lewis
Joachin Prinz
A. Philip Randolph
Walter Reuther
Roy Wilkins
Whitney Young

Administrative Committee
Cleveland Robinson
Chairman
Courtland Cox
Ann Arnold Hedgeman
Rev. Thomas Kilgore, Jr.
Rev. George Lawrence
James McCain
Gloster Current
Guichard Parris
Erwin Suall

Director
A. Philip Randolph

Deputy Director
Bayard Rustin

Coordinators
Norman Hill
L. Joseph Overton

Southern Administrators
Dr. Aaron Henry
Worth Long
Att. Floyd McKissick
Rev. Wyatt Walker

Mr. Walter Reuther
Unity House
Forest Port, Pennsylvania

Dear Brother Reuther:

I am writing to you to ask for your prompt attention to the immediate and pressing financial problem that we face as a result of the expenses that must be incurred on the day of August 28th.

The huge numbers expected for the March have obliged us to undertake sharply increased expenses to meet the cost of guaranteeing the success and safety of so huge a gathering. The revised budget breaks down these expenses in detail, and is enclosed with this letter. Let me mention here three special expenditures for which funds must be provided immediately if time deadlines are to be met:

$16,600 for the installation, use and operation of the vast sound system required at the Washington Monument, the Lincoln Memorial, and the route of the parade.

$20,000 deposit on this installation, which must be put down immediately, and which will be returned to us.

$6,750 for rental of 150 mobile toilets at $45 each. (D.C. authorities will not provide these facilities, although it was originally understood that they would do so.)

We are asking you as individuals and through you organisations to provide or help raise the sums necessary to guarantee August 28's success. We need to know what share of the total budget you can assume, and also how much of the $20,000 needed immediately as deposit for the sound system you can supply.

Fraternally yours,

A. PHILIP RANDOLPH
Director

APR:srl
Enclosure
Budget, revised

MARCH ON WASHINGTON FOR JOBS AND FREEDOM
170 West 130 Street, New York 27, N. Y.
FI 8 1900
Monday, August 12

Memorandum: Mathew Ahmann, Eugene Carson Blake, James Farmer, Martin Luther King, John Lewis, Joachin Prinz, A Philip Randolph, Walter Reuther, Roy Wilkins, Whitney Young, Cleveland Robinson, Courtland Cox, Ann Arnold Hedgeman, Rev. Thomas Kilgore, Jr., Rev. George Lawrence, James McCain, Gloster Current, Guichard Parris, Erwin Suall.

From: Bayard Rustin, Deputy Director

Reference: Agenda for leadership meeting - National Urban League, 14 East 48th Street, Friday August 16 at 2 PM.

At our last meeting there was some confusion concerning the agenda and the method of reaching decisions on policy matters. I am, therefore, as was proposed, sending you the following agenda items as suggested by Mr. Randolph and the staff in the hope that you will either send me in advance any additional items you would like discussed or be prepared to insert them under an "open" agenda item on Friday.

AGENDA ITEMS

1. Home Rule for the District of Columbia.
   A number of groups in Washington would like home rule to be included in the specific aims of the March and they would like to carry signs declaring such in the line of march.

2. The President and his Cabinet
   A proposal has come forward that President Kennedy and members of his cabinet be invited to attend the Assembly at the Lincoln Memorial.

3. Sponsoring Groups and Placard Making
   A number of trade unions, churches, etc. have proposed making placards based on our slogans with their own identification.

4. The Programs at Washington Monument and Lincoln Memorial.

5. The Pledge
   It has been proposed that in order to make the day's experience more meaningful, all present would pledge to return home to carry on the civil rights revolution more vigorously.

6. Transportation Problems

What can be done to deal with the bus and train shortage.

7. Vice Chairmen

Suggestions of a list of persons to be invited as Vice Chairmen.

DRAFT BUDGET

I Salary

Bayard Rustin, Deputy Director (Beginning June 24th)	10 wks @ $135.00	$1,350.00	
Carl Maynard, General office worker (July 8th)	7 wks @ 65.00	450.00	
Pat Morris, Receptionist (July 15th)	6 wks @ 65.00	390.00	
Peter Graham, Mail (July 29th)	5 wks @ 40.00	200.00	
Tom Kahn, Ass't to B.R. (")	5 wks @ 100.00	500.00	
Sandy Leigh, Stenographer (")	5 wks @ 65.00	325.00	
Evelyn Fosu, Typist (")	5 wks @ 33.00	165.00	
Ted Brown, Travel (")	5 wks @ 125.00	625.00	
Victor Alleyne, Bookkeeper (Aug. 12)	3 wks @ 100.00	300.00	
Penn Kemble, Mail (Aug. 5)	4 wks @ 40.00	160.00	
			$ 8,465.00

II Travel and Expenses

Speakers Bureau -- key leaders to specific meetings	2,500.00	
Frank Montero	1,500.00	
Norman Hill	2,500.00	
Rev. Thomas Kilgore and Ted Brown	1,500.00	
		8,000.00

III Rent

Two months @ $350.00	700.00	
Caretaker	200.00	
Nightwatchman	225.00	
		1,125.00

IV Telephone

7,000.00

V Office Materials and Supplies

(Tables, typewriters, lamps, office furnishings...) 3,000.00

VI Postage

6,000.00

VII Signs

(Banners, placards, and window cards) 7,000.00

VIII Printing

Manuals, calls, throwaways, etc.		10,000.00

IX Volunteers

Expenses for approx. 5 volunteers @ 1.00 per diem for food and carfare	150.00	
Transportation for errands within city	350.00	
		500.00

X Emergency Funds

Feeding and caring for people in Washington; dealing with special problems of lost and confused people		3,500.00

XI Washington Expenses

Washington Committee operating expenses (gen.)	6,000.00	
Special expenses one week prior to March	5,000.00	
Special transportation expenses to and from Washington	1,000.00	
Transportation and hotel expenses for staff and leadership	1,500.00	
Toilet facilities (150 toilets plus urinals	6,750.00	
Clean-up facilities and personnel	300.00	
Sound equipment (installation and operation)	16,600.00	
Deposit against damage to sound	(20,000.00)	
Cost of premium on $1 million personal liability insurance	....	
		37,150.00

XII Transportation and expenses for the unemployed and for groups from protest areas who cannot afford to pay own way 25,000.00

GRAND TOTAL 117,240.00

August 22, 1963

Charlie Yaeger

Larry Gettlinger

Reimbursement

Please process a check in the amount of $595.40 to Embassy Motor Coach Tours, Inc. for two busses ordered by Local 259. These are to transport participants in the Freedom March to and from Washington on August 28.

The check should be sent to Leonard Schiller, Region 9A, for transmittal.

LG:lm
oeiu42
att.
cc: Leonard Schiller

EMBASSY MOTOR COACH TOURS, INC.

147 WEST 42nd STREET · at Times Square · NEW YORK 36, N.Y.

Tel.: OXford 5 – 2121

RECEIVED AUG 19 1963

August 16, 1963

Mr. Sam Meyers
Local 259 UAL
377 Broadway
New York, NY

Dear Mr. Meyers:

This is to acknowledge receipt of $200.00 as deposit for two buses for August 28, New York to Washington, D.C.

The total bill is as follows:

2 @ $384.70	769.40	
Tolls @ $13.00	26.00	
		$ 795.40
	less deposit	200.00
	Balance	$ 595.40 due

Balance of $595.40 due by August21st. Please call if time limitations make this date difficult to meet.

We are looking forward to serving you in the future.

Very truly yours,

Lawrence Liner

LL,

AUG 21 1963

Inter-Office Communication

August 19, 1963

To Irving Bluestone

From Leonard Schiller

Subject

Dear Irv:

Enclosed please find a bill for an additional two buses for Local 259.

Hoping to hear from you soon,

Fraternally,

Leonard Schiller
International Representative

LS:mc
oeiu 153
enc.

August 22, 1963

Charlie Yaeger

Irving Bluestone

Reimbursement - De Silva Sign Co.

Please reimburse De Silva Sign Company in the amount of $40.00 for signs, per the attached invoice.

This matter has been approved by our office.

IB:lm
oeiu42
at.
cc: Leonard Schiller

Inter-Office Communication

August 20, 1963

AUG 22 1963

To Irving Bluestone

From Leonard Schiller

Subject March on Washington - Boston Area

Dear Brother Bluestone:

I am enclosing herewith bill from De Silva Sign Co. and also Charter Coach Contract for Trailways of New England, Inc.

Fraternally yours,

Leonard

Leonard Schiller
International Representative

LS:mc
oeiu 153
enc.

AUG 23 1963

August 22, 1963

Mr. L. H. Dubey
John F. Ivory Storage Co., Inc.
8035 Woodward Avenue
Detroit 2, Michigan

Dear Mr. Dubey:

In regard to your letter of August 13, we are transmitting herewith the instructions for the Ivory Moving Van to deliver the 600 placards to Washington, D.C. as per our earlier discussion.

Art Display will have available the 600 placards for loading at their address - 1025 Brush - on Monday morning, August 26 at 8:30 a.m. The truck driver is to deliver the placards to the Ellipse Park in Washington, D.C., rear of the White House on Wednesday, August 28, 1963 by 8:00 a.m. sharp.

To reach this area, it is suggested that you proceed down Connecticut Avenue to K Street, NW, to 17th Street with a left turn into the Ellipse Park. Upon arrival there, there will be several UAW staff members to unload the placards.

Thanks for your kind and considerate cooperation in this matter.

Very truly yours,

William H. Oliver, Co-Director
Fair Practices and
Anti-Discrimination Department
UAW

WHO:dm
oeiu42

cc: Harry Glassgold; Dan Bedell
Jack Conway; Irv Bluestone

AUG 23 1963

Inter-Office Communication

August 22, 1963

F

To Irving Bluestone

From William H. Oliver

Subject Proposed Text of Freedom March Pledge

I am returning herewith wire to President Reuther of August 19 as per your instructions.

I followed through with Dr. John A. Morsell, Assistant to the Executive Secretary of the NAACP. Other organizations apparently, as well as ours, have objected to the phrase, 3rd line, bottom page of wire, "personal danger". This has been deleted and they have substituted "personal sacrifice". In view of the change, I approved Walter's signature.

Fraternally,

WHO:dm
oeiu42

Attach.

IRV

WESTERN UNION TELEGRAM

AUG 19 1963

WUB383 CTD382 SYA584 SY GCY003 DL PD
GC NEW YORK NY 19 NFT
WALTER REUTHER
UAW AFL-CIO 8000 EAST JEFFERSON AVE DET
FOLLOWING PROPOSED TEXT OF PLEDGE TO BE TAKEN BY MARCHERS
ON AUGUST 28 REQUIRES YOUR APPROVAL AND OR COMMENTS IMMEDIATELY
IN ORDER TO MEET PLANNING SCHEDULE. PLEASE ADVISE JOHN MORSELL
AT 20 WEST 40TH STREET, NEW YORK (BRYANT 9-1400)
BY QUICKEST MEANS AVAILABLE. THANKS ! "STANDING BEFORE
THE LINCOLN MEMORIAL ON THE 28TH OF AUGUST, IN THE CENTENNIAL
YEAR OF EMANCIPATION, I RE-AFFIRM MY COMPLETE PERSONAL COMMITMENT
TO THE STRUGGLE FOR JOBS AND FREEDOM FOR ALL AMERICANS. !
TO FULFILL THAT COMMITMENT, I PLEDGE THAT I WILL NOT RELAX
UNTIL VICTORY IS WON. ! I PLEDGE THAT I WILL JOIN AND SUPPORT
ALL ACTIONS UNDERTAKEN IN GOOD FAITH IN ACCORD WITH THE TIME-HONORED
DEMOCRATIC TRADITION OF NON-VIOLENT PROTEST, OF PEACEFUL
ASSEMBLY AND PETITION, AND OF REDRESS THROUGH THE COURTS AND
THE LEGISLATIVE PROCESS. ! I PLEDGE TO CARRY THE MESSAGE
OF THIS MARCH TO MY FRIENDS AND NEIGHBORS BACK HOME AND TO
AROUSE THEM TO AN EQUAL COMMITMENT AND AN EQUAL EFFORT. I
WILL MARCH AND I WILL WRITE LETTERS. I WILL DEMONSTRATE
AND I WILL VOTE. I WILL WORK TO MAKE SURE THAT MY VOICE AND
THOSE OF MY BROTHERS RING CLEAR AND DETERMINED FROM EVERY CORNER
OF OUR LAND. ! I PLEDGE MY HEART AND MY MIND AND MY BODY, =
UNEQUIVOCALLY AND WITHOUT REGARD TO (PERSONAL DANGER) TO THE
ACHIEVEMENT OF SOCIAL PEACE THROUGH SOCIAL JUSTICE."
JOHN A MORSELL ASSISTANT TO THE EXECUTIVE SECRETARY NAACP

501P EST AUG 19 63

WESTERN UNION TELEGRAM

Omit these two words - seems to arouse a meaning-

personal SACRAfice -
OK

NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE
TWENTY WEST FORTIETH STREET • NEW YORK 18, N. Y. • BRyant 9-1400

AUG 26 1963

August 23, 1963

Dear NAACP Officer:

Enclosed is your ticket for the reserved section at the Lincoln Memorial on August 28. Only by presenting this ticket can you be admitted to the reserved section.

Distribution of these tickets was handled by allocating a fixed number to each of the sponsoring organizations, and the number available is seriously limited. We have sufficient tickets to provide for all Board members, vice-presidents, and state presidents who expect to come to Washington, but no surplus.

At this writing, it has not been possible to formulate a plan for assembling Board members and other officers in order for them to march in a body. Some have indicated that they prefer to march with their local delegations, and some will not be arriving until the morning of the 28th. If you need assistance in arranging to get to the Washington Monument (the staging area), the Washington Bureau office will be open on a 24-hour basis beginning Tuesday morning, August 27, for this purpose. (Address: 100 Massachusetts Ave., N.W.; telephone: National 8-5794).

You have already received by mail copies of instruction sheets and other information regarding the organization and conduct of the March. Needless to say, final details are being worked out under severe pressures of time and the problems of managing such an unprecedented demonstration are staggering. We believe, however, that we will have a dignified and orderly March and that it will go down in history as the greatest event of its kind ever to take place.

Sincerely,

John A. Morsell

John A. Morsell
Assistant to the
Executive Secretary

JAM:mso
Enclosure

AUG 23 1963

Inter-Office Communication

August 22, 1963

To Irving Bluestone

From William H. Oliver

Subject Attached Wire to President Reuther from UAW Local 206 - Grand Rapids

I discussed this wire with Director Ken Robinson who advised that this local, as was others, had been assigned two members to participate in the Washington March.

I dictated a copy of the wire to him and he will follow through to the local union.

Fraternally,

WHO:dm
oeiu42

Attach.

JW

BUTTONS are being made for

2 local people from this area are assigned to the REG 1 D CHARTER

per Ken Robinson

amc

Phone Julius with Loc Tel. per

WESTERN UNION TELEGRAM

AUG 19 1963

WUT086 UA554 SSC483 DE GPA546 PD RX
GRAND RAPIDS MICH 16 825P EST
WALTER REUTHER
SOLIDARITY HOUSE UAW 8000 JEFFERSON AVE DET
BROTHER REUTHER SINCE OUR REGIONAL DIRECTOR HAS MADE NO EFFORT
TO ORGANIZE PARTICIPATION IN THE AUGUST 28 CIVIL RIGHTS IN
WASHINGTON, WE FEEL AS MEMBERS OF LOCAL 206 THAT YOU
SHOULD SEND NOTICE TO ALL UAW PRESIDENTS IN THE STATE OF
MICHIGAN INSTRUCTING THEM TO SEND A REPRESENTATIVE TO WASHINGTON
SINCE THIS IS A LEGISLATIVE MATTER WE FEEL YOU SHOULD SPECIFY
THE CITZENSHIP COMMITTEE CHAIRMAN OR C O P E CHAIRMAN
MEMBERS OF LOCAL 206 UAW INTERNATIONAL UNION AFL-CIO

35).
447A EST AUG 19 63

KELVINATOR

8/21/63.
Zarcinq 2 from Loc # 206

Regional
~~Re~~ formulation: 8/23/63
no LOCAL gets more than 2 delegates
often (58)

per Robinson

Delegates on Identification of staff —
have stuff mailed in a week ago Oct —

INSTRUCTIONS FOR FILLING IN THE SAMPLE 3x5 CARDS BY THE MARCH PARTICIPANTS ON YOUR BUS

1. Be sure to place the Zone number and Street name on which your bus will be parked, on the line provided for this information.

2. Insert the bus license number.

3. Insert the name of the bus company.

4. List the time of the departure of the bus.

5. Insert the Bus Number.

SAMPLE CARD

RETURN TO YOUR BUS ZONE IMMEDIATELY AFTER PROGRAM IS CONCLUDED

Region_____ Zone No._____

Street Bus is Parked on_____

Bus License Number_____ Company Name_____

Bus Number_____ Departure Time_____

IN AN EMERGENCY CALL

William H. Oliver - Mayflower Hotel - DI 7-3000

oeiu-42-sbw

Instruction Sheet for Bus Captains and Participants

in the Freedom March, Wednesday, August 28th' Washington, D. C.

BUS CAPTAINS should emphatically but politely advise all Marchers that no alcoholic beverages (including beer) will be permitted on the buses. Each bus captain should make arrangements to store pop and dry ice on their buses.

Be sure to explain to the Marchers, as they board the bus, that this is a peaceful demonstration and that the eyes of the Nation and the World are focused on them. OUR CONDUCT MUST BE EXEMPLARY!

MARCH MARSHALLS who can be identified easily will be on hand. Contact one of them immediately in the event you have a problem.

It is essential that we caution you not to place your hands on anyone and that you ignore remarks from bystanders.

IF YOU FEEL A SITUATION REQUIRES SPECIAL HANDLING---BE SURE TO SUMMON A MARCH MARSHALL.

UNDER NO CIRCUMSTANCES ARE VISITS TO BE MADE TO CONGRESSMEN.

The March Committee, consisting of representatives of the ten sponsoring organizations, including the UAW, will meet with The President immediately before the program begins at the Lincoln Memorial. They will make a report to you there.

When Your Bus Reaches The Outskirts Of Washington, D.C.

1. A police escort will meet your bus or buses and will direct you to one of the four parking areas listed on your gray instruction sheet.

2. No one should leave the bus before the Bus Captain has had each individual on his bus fill out a card like the attached sample, the details of which will be explained to the Marchers before they fill them out. (These cards must be prepared by your office.)

3. Immediately after you have completed filling out these cards, the bus captains will lead the Marchers to Ellipse Park where they will get their picket signs and final March instructions and then walk the short distance to the Washington Monument.

These Instructions Are In Addition To Those a Already Sent To You On The Gray Sheet

(over)

SPECIAL INSTRUCTIONS

FOR UAW MARCHERS ARRIVING

BY RAILROAD INTO WASHINGTON UNION STATION

When your train reaches the Union Depot in Washington, D. C. and you have walked outside the Depot, you will be met by UAW Staff Representatives who will direct you to a shuttle bus on which you must pay a twenty-five cents fare.

The bus will take you to the Washington Monument. When you get to the Washington Monument, please walk the short distance across Constitution Avenue to Ellipse Park, the UAW Assembly area.

Here you will get your picket signs and final instructions for the March.

BE SURE TO MAKE A NOTE OF THE

DEPARTURE TIME OF YOUR TRAIN

FROM UNION DEPOT TO YOUR HOME

DESTINATION.

oeiu-42-sbw

Inter-Office Communication

August 24, 1963

To Walter P. Reuther and Irv Bluestone

From Bill Oliver

Subject Program Implemented by UAW in Support of Washington Freedom March

In accordance with the decision reached by the Officers on the role of the UAW in cooperating with the National Freedom March Committee, and the assignments given to me by Irv Bluestone, I submit the following report.

As Irv may have indicated, we have had extreme difficulty in getting precise information on plans for the March mobilization.

There will be approximately 4,500 UAW participants representing the following states:

Michigan	California	Connecticut	Maryland
Illinois	New York	Massachusetts	Delaware
Ohio	New Jersey	Pennsylvania	

Of these

480 will be arriving by plane
300 by train , and approximately
3,700 by bus

We have been working with the NAACP in those areas where we are transporting participants in the March by railroad.

In my judgment, by the time the March is under way, there will be approximately 5,000 UAW participants.

Attached is a gray instruction sheet prepared by us for UAW participants along with instruction sheets for those arriving by bus and train. Those arriving by bus will be given a card before they disembark from the bus on which they will have all the pertinent information necessary for them to get to the proper bus for their return trip home.

(more)

We have set up Emergency Headquarters at the Mayflower Hotel and in our UAW Washington Office for any eventualities that may require help.

All of the participants from the UAW will have paper hats with the following slogans (all hats bear the UAW identification on one side, and on the other side, one of the slogans):

Freedom Now
Fair Employment
Full Employment

In addition, we have a sufficient number of picket signs so that at least one out of each ten participants will carry a sign. I am attaching a list of slogans. We used 30 of them as indicated plus the one you suggested.

Attached also is a copy of the pledge forwarded to us by the March Committee for our approval. You will note the correction we made. This pledge will be read from the guest speaker's platform during the program and pledge cards will be passed out.

I will be at the Mayflower Hotel beginning with Monday afternoon, August 26th.

Kindest regards.

bo/sbw
oeiu-42

cc: Roy Reuther
Victor Reuther
Dan Bedell
Jack Conway

MARCH ON WASHINGTON FOR JOBS AND FREEDOM

AUGUST 28, 1963

LINCOLN MEMORIAL PROGRAM

1.	The National Anthem	*Led by* Marian Anderson.
2.	Invocation	The Very Rev. Patrick O'Boyle, *Archbishop of Washington.*
3.	Opening Remarks	A. Philip Randolph, *Director March on Washington for Jobs and Freedom.*
4.	Remarks	Dr. Eugene Carson Blake, *Stated Clerk, United Presbyterian Church of the U.S.A.; Vice Chairman, Commission on Race Relations of the National Council of Churches of Christ in America.*
5.	Tribute to Negro Women Fighters for Freedom Daisy Bates Diane Nash Bevel Mrs. Medgar Evers Mrs. Herbert Lee Rosa Parks Gloria Richardson	Mrs. Medgar Evers
6.	Remarks	John Lewis, *National Chairman, Student Nonviolent Coordinating Committee.*
7.	Remarks	Walter Reuther, *President, United Automobile, Aerospace and Agricultural Implement Wokers of America, AFL-CIO; Chairman, Industrial Union Department, AFL-CIO.*
8.	Remarks	James Farmer, *National Director, Congress of Racial Equality.*
9.	Selection	Eva Jessye *Choir*
10.	Prayer	Rabbi Uri Miller, *President Synagogue Council of America.*
11.	Remarks	Whitney M. Young, Jr., *Executive Director, National Urban League.*
12.	Remarks	Mathew Ahmann, *Executive Director, National Catholic Conference for Interracial Justice.*
13.	Remarks	Roy Wilkins, *Executive Secretary, National Association for the Advancement of Colored People.*
14.	Selection	Miss Mahalia Jackson
15.	Remarks	Rabbi Joachim Prinz, *President American Jewish Congress.*
16.	Remarks	The Rev. Dr. Martin Luther King, Jr., *President, Southern Christian Leadership Conference.*
17.	The Pledge	A Philip Randolph
18.	Benediction	Dr. Benjamin E. Mays, *President, Morehouse College.*

"WE SHALL OVERCOME"

Statement by the heads of the ten organizations calling for discipline in connection with the Washington March of August 28, 1963:

"The Washington March of August 28th is more than just a demonstration.

"It was conceived as an outpouring of the deep feeling of millions of white and colored American citizens that the time has come for the government of the United States of America, and particularly for the Congress of that government, to grant and guarantee complete equality in citizenship to the Negro minority of our population.

"As such, the Washington March is a living petition—in the flesh—of the scores of thousands of citizens of both races who will be present from all parts of our country.

"It will be orderly, but not subservient. It will be proud, but not arrogant. It will be non-violent, but not timid. It will be unified in purposes and behavior, not splintered into groups and individual competitors. It will be outspoken, but not raucous.

"It will have the dignity befitting a demonstration in behalf of the human rights of twenty millions of people, with the eye and the judgment of the world focused upon Washington, D.C., on August 28, 1963.

"In a neighborhood dispute there may be stunts, rough words and even hot insults; but when a whole people speaks to its government, the dialogue and the action must be on a level reflecting the worth of that people and the responsibility of that government.

"We, the undersigned, who see the Washington March as wrapping up the dreams, hopes, ambitions, tears, and prayers of millions who have lived for this day, call upon the members, followers and wellwishers of our several organizations to make the March a disciplined and purposeful demonstration.

"We call upon them all, black and white, to resist provocations to disorder and to violence.

"We ask them to remember that evil persons are determined to smear this March and to discredit the cause of equality by deliberate efforts to stir disorder.

"We call for self-discipline, so that no one in our own ranks, however enthusiastic, shall be the spark for disorder.

"We call for resistance to the efforts of those who, while not enemies of the March as such, might seek to use it to advance causes not dedicated primarily to civil rights or to the welfare of our country.

"We ask each and every one in attendance in Washington or in spiritual attendance back home to place the Cause above all else.

"Do not permit a few irresponsible people to hang a new problem around our necks as we return home. Let's do what we came to do—place the national human rights problem squarely on the doorstep of the national Congress and of the Federal Government.

"Let's win at Washington."

SIGNED:

Mathew Ahmann, *Executive Director of the National Catholic Conference for Interracial Justice.*

Reverend Eugene Carson Blake, *Vice-Chairman of the Commission on Race Relations of the National Council of Churches of Christ in America*

James Farmer, *National Director of the Congress of Racial Equality.*

Reverend Martin Luther King, Jr., *President of the Southern Christian Leadership Conference.*

John Lewis, *Chairman of the Student Nonviolent Coordinating Committee.*

Rabbi Joachim Prinz, *President of the American Jewish Congress.*

A. Philip Randolph, *President of the Negro American Labor Council.*

Walter Reuther, *President of the United Automobile, Aerospace and Agricultural Implement Workers of America, AFL-CIO, and Chairman, Industrial Union Department, AFL-CIO.*

Roy Wilkins, *Executive Secretary of the National Association for the Advancement of Colored People.*

Whitney M. Young, Jr., *Executive Director of the National Urban League.*

In addition, the March has been endorsed by major religious, fraternal, labor and civil rights organizations. A full list, too long to include here, will be published.

WHAT WE DEMAND*

1. Comprehensive and effective *civil rights legislation* from the present Congress—without compromise or filibuster—to guarantee all Americans
   - access to all public accommodations
   - decent housing
   - adequate and integrated education
   - the right to vote

2. Withholding of Federal funds from all programs in which discrimination exists.

3. *Desegregation of all school districts in 1963.*

4. Enforcement of the *Fourteenth Amendment*—reducing Congressional representation of states where citizens are disfranchised.

5. A new *Executive Order* banning discrimination in all housing supported by federal funds.

6. Authority for the Attorney General to institute *injunctive suits* when any constitutional right is violated.

7. A massive federal program to train and place all unemployed workers—Negro and white—on meaningful and dignified jobs at decent wages.

8. A national *minimum wage* act that will give all Americans a decent standard of living. (Government surveys show that anything less than $2.00 an hour fails to do this.)

9. A broadened *Fair Labor Standards Act* to include all areas of employment which are presently excluded.

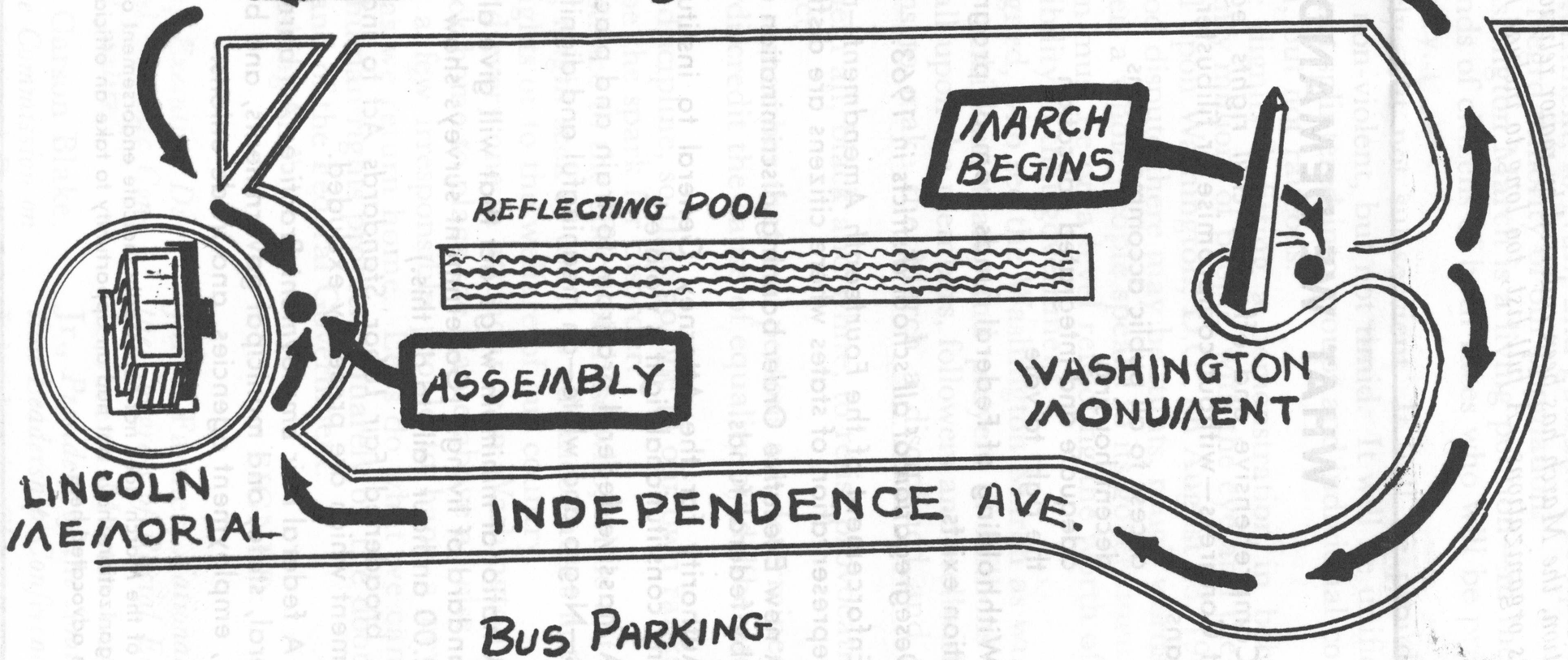
10. A federal *Fair Employment Practices Act* barring discrimination by federal, state, and municipal governments, and by employers, contractors, employment agencies, and trade unions.

---

*Support of the March does not necessarily indicate endorsement of every demand listed. Some organizations have not had an opportunity to take an official position on all of the demands advocated here.

BUS PARKING
ZONE 3
ZONE 1

CONSTITUTION AVE.



BUS PARKING
ZONE 4

BUS PARKING
ZONE 2

FREEDOM MARCH
Washington, D.C.
August 28, 1963

Special Instructions For UAW Freedom Marchers Arriving By:

Plane --at Dulles, Friendship and Washington National Airports:

1. Your UAW airplane captain will have specific instructions on your bus transportation from the airport to the Willard Hotel, Pennsylvania Avenue and E Streets, N. W.

2. Upon arrival at the Willard Hotel, you will be met by a UAW International Representative who will direct you to Ellipse Park, the UAW Assembly Area which is a short walk from the hotel.

Bus --from New York City, New Jersey, Philadelphia, Baltimore, Boston, Wilmington and Newark, Delaware; Springfield and Columbus, Ohio.

1. Your bus will transport you as close as possible to the UAW Assembly Area at Ellipse Park.

Train --from Connecticut; Cincinnati, Ohio; and other points to the Washington, D. C. train depot.

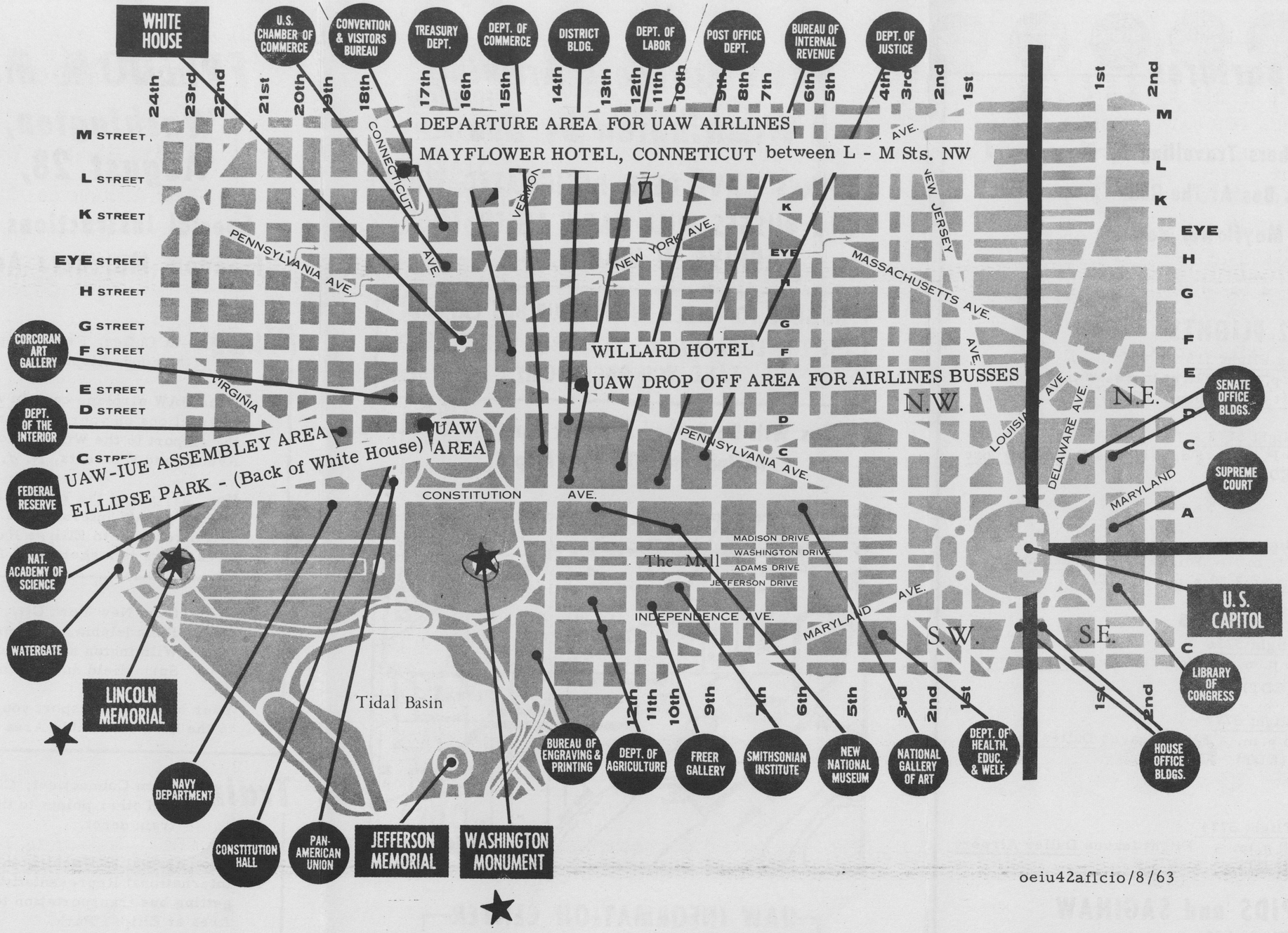
1. Upon arrival at Washington depot, a UAW International Representative will assist you in getting bus transportation to the UAW Assembly Area at Ellipse Park.

Note -- At Ellipse Park, picket signs for all UAW Marchers will be distributed, as well as final March instructions.

UAW ASSEMBLY AREA

ELLIPSE PARK Back of White House

ALL UAW MARCHERS WILL ASSEMBLE IMMEDIATELY UPON ARRIVAL IN WASH. D.C. AT ELLIPSE PARK TO RECEIVE PICKET SIGNS AND OTHER INSTRUCTIONS THEN PROCEED TO WASH. MONUMENT



FREEDOM MARCH STARTS PROMPTLY AT 12 o'clock FROM WASHINGTON MONUMENT

A Short Walk From Ellipse Park

PROGRAM STARTS AT LINCOLN MEMORIAL AT 2 P.M.

Don't Forget Your Raincoats And Umbrellas

IN EVENT IT RAINS

oeiu42aflcio/8/63

ALL UAW PLANE DEPARTURES FOR: DETROIT, CHICAGO, CLEVELAND, GRAND RAPIDS, FLINT, SAGINAW WILL BOARD THEIR AIRLINE BUSSES (Rear Entrance MAYFLOWER HOTEL) SEE SCHEDULES ON OPPOSITE SIDE OF MAP

ALL UAW FREEDOM MARCHERS LEAVING WASHINGTON, D.C. VIA BUSSES OR TRAINS GET YOUR DEPARTURE SCHEDULES FROM YOUR UAW BUS OR TRAIN CAPTAINS

Plane Departures

All UAW Marchers Travelling By Plane Board Your Airlines Bus At The Rear Entrance Of The Mayflower Hotel.

DETROIT -- 2 FLIGHTS

Northwest Airlines Flight 315
Board Bus at 6:30 p.m. - Flight leaves Washington National Airport at 7:30 p.m. (EDT)

United Airlines Flight 5773 -
Board Bus at 8:15 P.M. - Flight leaves Dulles Airport at 9:45 p.m. (EDT)

CLEVELAND

United Airlines Flight 509
Board Bus at 6:30 p.m. - Flight leaves Washington National Airport at 7:30 p.m. (EDT)

CHICAGO - 2 Flights

United Airlines Flight 5776
Board Bus at 7:30 p.m. - Flight leaves Dulles Airport at 9:00 p.m. (EDT)

United Airlines Flight 5777
Board Bus at 7:15 p.m. - Flight leaves Dulles Airport at 8:45 p.m. (EDT)

FLINT

United Airlines Flight 5774
Board Bus at 8:00 p.m. - Flight leaves Dulles Airport at 9:30 p.m. (EDT)

GRAND RAPIDS and SAGINAW

United Airlines Flight 5775
Board Bus at 8:30 p.m. - Flight leaves Dulles Airport at 10:00 p.m. (EDT)

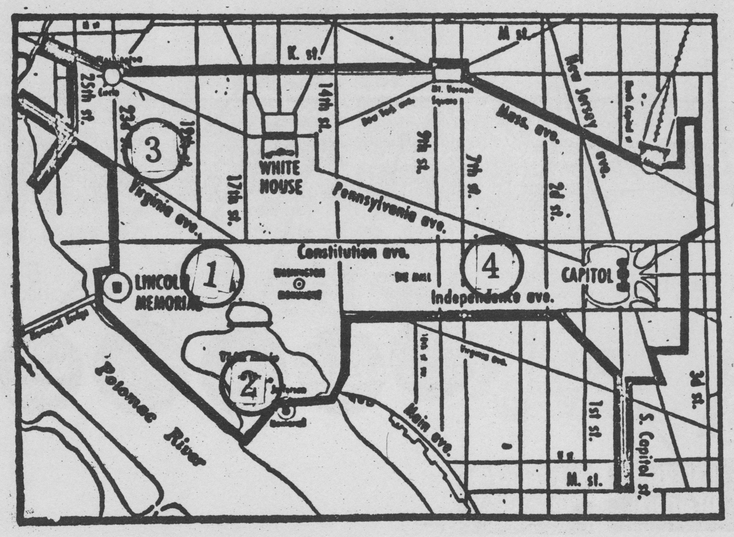
ALL SCHEDULES ARE ON EASTERN DAYLIGHT TIME

UAW Marchers Arriving Washington by Bus

4 ZONES HAVE BEEN DESIGNATED WHERE ALL BUSSES WILL PARK AFTER THEY ARRIVE IN WASH., D.C.

BE SURE TO CHECK WITH YOUR BUS CAPTAIN ON THE LOCATION OF YOUR BUS WHICH WILL TAKE YOU BACK HOME.

Your Bus Will Be Parked In Either Zone 1 - 2 - 3 - 4 As Indicated On This Map



UAW INFORMATION CENTER

Call One Of The Following

William H. Oliver -or- Harold Near
Mayflower Hotel - District 7-3000

Dan Bedell at our UAW Washington Office
1126 16th Street NW. Executive 3-7761

FREEDOM MARCH
Washington, D.C.
August 28, 1963

Special Instructions For UAW Freedom Marchers Arriving By:

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2. Upon arrival at the Willard Hotel, you will be met by a UAW International Representative who will direct you to Ellipse Park, the UAW Assembly Area which is a short walk from the hotel.

Bus --from New York City, New Jersey; Philadelphia, Baltimore, Boston, Wilmington and Newark, Delaware; Springfield and Columbus, Ohio.

1. Your bus will transport you as close as possible to the UAW Assembly Area at Ellipse Park.

Train --from Connecticut; Cincinnati, Ohio; and other points to the Washington, D. C. train depot.

1. Upon arrival at Washington depot, a UAW International Representative will assist you in getting bus transportation to the UAW Assembly Area at Ellipse Park.

Note -- At Ellipse Park, picket signs for all UAW Marchers will be distributed, as well as final March instructions.

August 26, 1963

Emil Mazey

Jim Ogden

Please process a check in the amount of $580.00 to the American Travel Association for two buses which will be used to transport participants in the March on Washington from New Jersey.

The check should be sent to Ed. Gray in the Region 9 office for transmittal.

JO:lm
oeu42
att.
cc: Ed Gray

Inter-Office Communication

AUG 26 1963

August 23, 1963

To James Ogden

From Edward F. Gray

Subject

Attached is a bill for two busses obtained through the American Travel Association in connection with the August 28th March on Washington. Payment should be made to the American Travel Association as indicated in the invoice.

EFG:bw
oeiul53
enc.

August 26, 1963

Emil Mazey

Jim Ogden

Dear Emil:

Please process a check in the amount of $1,664.80 to the Embassy Motor Coach Tours, Inc. This is for four buses to transport those who will participate in the March on Washington from New Jersey.

The check should be forwarded to Ed Gray in the Region 9 office for transmittal.

Fraternally,

JO:lm
oeiu42
att.
cc: Ed Gray

August 26, 1963

Charlie Yaeger

Larry Gettlinger

Reimbursement - Wayne G. Nye, Signs

Please process a check in the amount of $90.00 to Wayne G. Nye, Signs. This was incurred in conjunction with the Freedom March.

Please forward the check to Leonard Schiller for transmittal.

LG:lm
oeiu42
att.

August 26, 1963

Charlie Yaeger

Larry Gettlinger

Would you please process a check in the amount of $1,400.00 to the Travelers' Bus Service for buses ordered by Local 365 in conjunction with the March on Washington on August 28.

Since the Local Union has given a $200.00 deposit and also paid $675.00 to the Negro American Labor Council for two buses, would you also process a check in the amount of $875.00, payable to Local 365, and send same to them.

Would you please send the check for the Travelers' Bus Service to Leonard Schiller for transmittal.

LG:lm
oeiu42
att.
cc: Leonard Schiller

UNITED AUTOMOBILE · AIRCRAFT · AGRICULTURAL IMPLEMENT WORKERS
of AMERICA (UAW)

LOCAL 365, U. A. W.
179 JAMAICA AVENUE
Brooklyn 7, N. Y.
MIdway 7-8000

INTERNATIONAL UNION

485

MAIL & FILES
AUG 23 1963

August 21, 1963

Mr. Emil Mazey, Secretary-Treasurer
International Union, UAW
8000 East Jefferson Avenue
Detroit 14, Michigan

Dear Sir and Brother:

Enclosed are two bills, one from the Travelers' Bus Service in the amount of $1600.00 for four buses and a paid bill from the Negro American Labor Council for two buses in the amount of $675.00.

Since we gave a $200.00 deposit on the Travelers' Bus Service contract, would you please send the balance of $1400.00 to the Travelers' Bus Service and reimburse the Local for the $875.00 advanced on these two contracts.

Fraternally yours,

Carl Redis

Carl Redis
Financial Secretary

jsr/oeiu:153, afl-cio
Encl.

cc: Mr. Charles H. Kerrigan, Director
" Mr. Leonard Schiller, Representative

T R A V E L E R S ' B U S S E R V I C E*

. 565 Fifth Avenue
. New York 17, New York
. MU 7-8810

Date August 20, 1963

CONTRACT AGREEMENT

Mrs. Ann Mazzacaro, Vice Pres.
United Automobile Workers
Local 365, U.A.W.
179 Jamaica Ave.
Brooklyn 7, N. Y.

Dear Mrs. Mazzacaro:

This will confirm your bus reservation, as shown in the details below:*

Date of Trip	Wednesday, August 28, 1963
Number of Buses	4 - 44 psgr.
Destination	Washington D. C.
Starting Place	will advise
Starting Time	" "
Return Departure Time	" "

In accordance with the above details, your price will be:

	PER BUS	TOTAL
Transportation Price	$ 400.00	$1,600.00
Federal Tax		
Tolls		
Parking		
TOTAL	$ 400.00	$ 1,600.00
Deposit date rec'd	August 15, 1963	200.00
Balance	to be paid one week before tri	$ 1,400.00

Thank you very much for your order. We will endeavor to operate it to your complete satisfaction.

Cordially yours,

TRAVELERS' BUS SERVICE

Sheldon L. Goldman
Manager

SLG/nc

** All balances must be paid before leaving starting point. A charge will be made for buses leaving destination later than time specified. The company shall not be liable for delay or non-performance resulting from road failure, road or weather conditions, labor difficulty, or any other cause beyond their control.

In the event that it should become necessary to cancel or postpone your trip, notification is required at least 24 hours in advance to avoid cancellation charge, of $35.00 each bus.

(Div. of Ferdinand Arrigoni Inc.)

Received from Local 365 UAW, check #20156 for $675.00 for two buses for the March-On-Washington on August 28, 1963.

45 passengers per bus making a total of 90 passengers at $7.50 per passenger.

ok
BS
mp

NEGRO AMERICAN LABOR COUNCIL

Arthur Boyer

Arthur Boyer
for
B. F. McLaurin

Tickets	#106 to 145	inclusive	- 40
	#543 to 587	"	- 45
	#646 to 650	"	- 5
		Total	90

P. S. Please let me know as soon as possible will you want the buses sent. A change to that address should be put on each ticket.

August 14, 1963

Mr. Seiben
Travelers Bus Service
565 Fifth Avenue
New York, N. Y.

Dear Mr. Seiben:

Enclosed please find check for $200.00, deposit on two buses hired for August 26th.

We will call you very soon to make final arrangements.

Very truly yours,

Ann Mazzacaro, Vice Pres.
Local 365, UAW

AM:lo
Enc.
cc:ius153,afl-cio

August 26, 1963

Charlie Yaeger

Jim Ogden

Reimbursement - Reginn 9

Region 9 expended $275.00 for deposits on twelve buses in New Jersey and Pennsylvania. This money was paid from funds collected for their summer school program.

Would you please process a check in the amount of $275.00, payable to Region 9, UAW, and forward same to Ed Gray.

JO:lm
oeiu42

AUG 16 1963

Inter-Office Communication

August 14, 1963

To Jim Ogden

From Ed Gray

Subject

As I advised you today, we have made deposits totaling $275.00 on twelve buses in New Jersey and Pennsylvania. The money was paid from funds collected for our summer school program and should be replenished sometime soon. Will you please arrange for a check to be drawn to Region 9, UAW for this purpose.

Also in accordance with our conversation, we may want to increase the total number of buses from this area by three or four. We will make every effort to keep within the limits you prescribed and should know within a couple of days whether these additional buses will be necessary.

Thanks very much for your help.

MG:mn
oeiu153

AGENDA
FREEDOM MARCH
UAW STAFF MEETING
North Room, Mayflower Hotel
Tuesday, August 27, 1963
8:00 P.M.

1. Briefing on March activities for August 28, 1963

   a. Distribution of maps and instructions

   b. Advice about Emergency Centers --
      Region 9A -- Shiller, Potomac Room, Mayflower Hotel, DI 7-3000
      UAW Washington Office -- EX 3-7761
      William H. Oliver -- Room 362, Mayflower Hotel, DI 7-3000

   c. Proceedure Statement -- Victor Reuther

2. March Timing -- UAW Assembly Area -- "Ellipse Park"

   a. Distribution of picket signs and caps

   b. Instructions on where UAW joins March -- Dan Bedell
      Concession stands
      Comfort stations and first aid stations -- Ellipse Park and along March

   c. Pledge

   d. Short speech "Ellipse Park -- Emil Mazey

3. Sponsoring Organization

   a. 9:30 A.M. meet at Capitol, Wednesday, August 28th -- Republican and Democratic Senators and Congressmen separately

   b. From Capitol to General March Area -- 11:30 A.M. -- 17th and Constitution Avenue

   c. March -- 12 Noon (Reserve seats)

4. Staff Assignments

   a. Dulles Airport -- Harold Near
      ~~Mxxxxxxxxxx~~ Edith Van Horn

   b. Willard Hotel -- To meet Dulles participants and take to Ellipse Park -- Lewis Carliner, Capt.
      James Odgen

4. Staff Assignments (Cont'd.)

Russ Leach
Brendan Sexton

c. Washington National Airport -- 2 flights
Morris Hood
Peter Irons (Wash. Staff)
Horace Sheffield

d. Washington Union Station
John Conger
Spencer Wiley

e. Ellipse Park -- Distribute picket signs and caps --
Dan Bedell
Eugene Wilson
Roym Reuther
Earl Henderson
William Oliver
Jim Brown
Leonard Schiller
Bill Dodds
Otha Brown
Irv Bluestone
Victor Reuther

f. Departing busses -- Wednesday, August 28, Rear Entrance, Mayflower Hotel
Horace Sheffield
Earl Henderson
Edith Van Horn
Morris Hood
Brendan Sexton
James Odgen

g. Emergency Center -- Room 362, Mayflower Hotel, DI 7-3000
Jim Brown
Eugene Wilson
William Oliver

INTERNATIONAL UNION, UNITED AUTOMOBILE, AEROSPACE & AGRICULTURAL IMPLEMENT WORKERS OF AMERICA—UAW

WALTER P. REUTHER . . . . PRESIDENT
EMIL MAZEY . . . SECRETARY-TREASURER
RICHARD GOSSER . . . VICE-PRESIDENT
NORMAN MATTHEWS . VICE-PRESIDENT
LEONARD WOODCOCK . VICE-PRESIDENT
PAT GREATHOUSE . . . VICE-PRESIDENT

IN REPLY REFER TO
WALTER P. REUTHER
INTERNATIONAL PRESIDENT
1126 SIXTEENTH STREET, N. W.
WASHINGTON 36, D. C.
EXECUTIVE 3-7761

August 27, 1963

MEMORANDUM

TO: Irving Bluestone

FROM: William H. Oliver

RE: Things to be done at Freedom March

1. The pledge may be in final form by late this afternoon (Tuesday, August 27, 1963). John Morsell will have it at the Statler Hotel.

2. Press briefing conference this afternoon (Tuesday, August 27, 1963) at 2:00 P.M., Presidential Room, Statler Hotel.

3. UAW staff meeting at Mayflower Hotel, North Room, tonight (Tuesday, August 27, 1963) at 8:00 P.M.

4. Suggest you contact Andrew Hatcher or Pierre Salinger and suggest that they arrange to have a room available for ten leaders to hold press conference after seeing President Kennedy at 5:00 P.M. tomorrow afternoon (Wednesday, August 28, 1963) at White House.

5. Wednesday morning, August 28, 1963, WPR joins March Committee sponsoring organizations in lobby of Statler Hotel at 8:30, proceeds to Capitol for separate meetings with Democrats and Republicans. Leaves Capitol at 11:30 A.M. to join March and 17th and Constitution Avenue and thence to Lincoln Memorial.

6. After March, ten sponsoring organizations meet with President. After meeting with President, decide on reception.

7. Decide whether WPR goes to reception co-sponsored by Senators Javits and Humphrey, Wednesday evening, August 28, 1963. (Need map for directions to reception location.)

8. Copies of staff assignments attached.

FOUNDING CHAIRMAN
MARCH ON WASHINGTON
August 28, 1963

Mathew Ahmann, Executive Chairman
National Catholic Conference for Interracial Justice
21 W. Superior Street, Chicago 10, Illinois

Eugene Carson Blake, Vice Chairman
Commission on Race Relations of the National Council of Churches
of Christ in America
475 Riverside Drive, New York 10027, New York

James Farmer, National Director
Congress of Racial Equality
38 Park Row, New York 10038, New York

Martin Luther King (Rev.), President
Southern Christian Leadership Conference
413 Auburn Avenue, S.E., Atlanta3, Ga.

John Lewis, Chairman
Student Non-Violent Coordinating Committee
8-1/2 Raymond Street, Atlanta 14, Ga.

Joachin Prinz (Rabbi), Chairman
American Jewish Congress
15 E. 84th Street, New York 10028, New York

A. Phillip Randolph, President
Negro American Labor Council
217 W. 125th St., New York 10027, New York

Roy Wilkins, Executive Secretary
National Association for the Advancement of Colored People
20 W. 40th Street, New York 10018, New York

Whitney Young, Jr., Executive Director
National Urban League
14 E. 48th Street, New York 10017, New York

Walter P. Reuther, President
UAW
8000 E. Jefferson, Detroit 14, Michigan

/jm/oeiu42/9-6-63

INSTRUCTIONS FOR GETTING MARCH UNDERWAY

ORGANIZATION OF THE MARCH:

To insure that the crowd is as evenly divided as possible, the following lines of march have been established:

March Group No. 1 (Independence Avenue)

This group will form at the base of the Monument. It will be led by the Five heroines and the Hollywood celebrities. The take-off point for this group will be the base of the monument (the flag-ringed area).

A fife and drum corp and color guard with March banner, is to be assigned to this area.

The women will assemble at the Headquarters tent and will be escorted by the Marshalls around the drive opposite the Press section up to the base of the Monument (flag-ringed area); or in the event that this is not feasible they will be escorted to the intersection of 17th and Independence by the Marshalls to be joined later by the fife and drum corps. The Hollywood stars will be asked to follow the women on foot.

Specific instructions will be given by the Master of Ceremonies He will emphasize that all persons in the immediate vicinity of the monument and in back of the monument in the Independence area will follow this section of the parade down Independence Avenue; that it will move out first.

Marshalls assigned to this group will direct all persons in the Independence area by walkie-talkie and friendly persuasive means to make certain that the people line up and move out with the Independence Avenue group.

Signs: Clearance should be sought to have the signs on two trucks instead of one, at the intersections of Independence and 17th and the other at the Constitution and 17th intersection, so that the signs may be distributed to the lines of march as they cross the intersection.

If only one truck is available, then sufficient volunteers will be needed to establish two piles of signs at each corner--Independence and 17th, Constitution and 17th.

March Group No. 2 (Constitution Avenue)

The principals - leaders - upon their return from Capitol Hill, will assemble on Constitution Avenue at 17th Street.

Drum and fife corps, banner, color guard follow the leaders. Three columns of marshalls (20 to each column) will follow.

Platform and other ticket-holding guests, will follow the marshalls. The participants will leave the formation area and proceed west on Constitution Avenue behind the others to the Lincoln Memorial Grounds as orderly as possible.

Disposal of Signs:

Signs will be surrendered as directed by the Marshalls upon entering Bacon Drive or French Drive.

Speech Notes, March on Washington, Lincoln Memorial, Wednesday, August 28, 1963

LEGISLATION NEEDED

1. Immediate Congressional enactment of President Kennedy's total Civil Rights program, which includes:

a) voting rights

b) public accommodations

c) school de-segregation

d) community relations service

e) four year extension of the life of the Civil Rights Commission

f) withholding of Federal funds from any activity receiving Federal assistance where discrimination is found

2. Emphasize the need for Public Accommodations section above, based both on the 14th Amendment to the Constitution of the United States and the Commerce Clause.

3. Congressional enactment of Federal Fair Employment Practices Act

4. Empower the Attorney General to intervene on behalf of any citizen whose civil rights are being violated.

Central Room -

LEADERS' ITINERARY FOR AUGUST 28 MARCH

8:30 a.m. — Leave Statler Hilton Hotel, 16th St. side for Capitol by following route:

Down K St. to Massachusetts Avenue, right to 3rd St., left on Constitution Avenue

9:00 — Meet with Senator Mike Mansfield - Room 113, Old Senate Office Building.

Car will be parked at Constitution Ave. and 1st St. entrance. After meeting with Mansfield, go back to entrance of Constitution Ave. and 1st St., drive to the steps of the Senate side of the Capitol.

9:30 — Meet with Senator Everett Dirksen - Room S 230, in the Capitol Building.

After meeting with Dirksen, go to House side on foot to Speaker's Room for meeting with McCormack.

10:00 — Speaker's Room - Meet Speaker John McCormack, Congressman Carl Albert and Congressman Charles Halleck.

Press conference

Meantime car proceeds alone to House side steps where it will pick up leaders at end of meeting.

10:45 — Depart Capitol by following route:

Down Pennsylvania Avenue to E St., left on E St. to 17th St., left on 17th St. to corner of Constitution Avenue and 17th St.

11:30 — Begin march down Constitution Avenue towards Lincoln Memorial.

1:30 - 2:00 — Program begins at Lincoln Memorial.

4:00 — Depart from Lincoln Memorial for the White House by following route: (Leaders will walk on the same level of speakers' platform around and in back of Memorial, down flight of stairs to a car or bus that is parked on the grounds at the Lincoln Memorial, for departure to the White House)

Down 23rd Street, to E Street, to State Place to S. W. entrance of White House.

5:00 — Meet with the President.

Department from S.W. gate of the White House for TV appearance.

NOTE: After leaders have been delivered to starting point at 17th and Constitution Avenue, leaders will leave car or bus to march. The car then will turn around, go back north on 17th Street to E Street, left on E Street to 23rd Street, left on 23rd Street to back of Monument.

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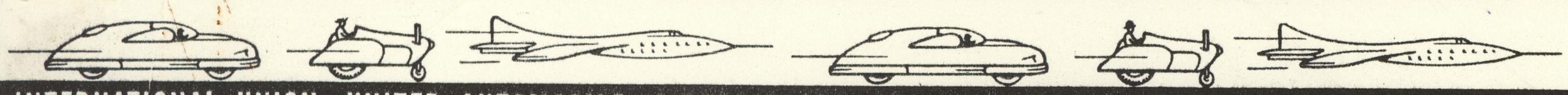

INTERNATIONAL UNION, UNITED AUTOMOBILE, AIRCRAFT AND AGRICULTURAL IMPLEMENT WORKERS OF AMERICA

PUBLIC RELATIONS DEPARTMENT: FRANK WINN, DIRECTOR: 8000 E. JEFFERSON AVE., DETROIT 14, MICH., LORAIN: 8-4000
FROM UAW WASHINGTON OFFICE, 1126 SIXTEENTH STREET, NORTHWEST, WASHINGTON 6, D. C., PHONE: EXECUTIVE 3-7761

FOR RELEASE: NOT BEFORE 2:00 P.M., WEDNESDAY, AUGUST 28, 1963

Following are excerpts of remarks by Walter P. Reuther, President, International Union, UAW, at the March on Washington for Jobs and Freedom. Mr. Reuther will speak extemporaneously but the following release may be used as direct quotes for stories which have to be written in advance of the release time for publication after release time.

* * * * * *

The cause of freedom is on trial in America today and American democracy is on trial in the eyes of the world.

As a nation, we must determine now--once and for all--whether we believe in the United States Constitution which guarantees the rights of all citizens; whether we are willing to act in the knowledge that all men are free and have the right to exercise all the privileges of freedom; whether we are prepared to give practical substance to our noble professions in the belief of the worth and dignity of each individual.

The century-long patience of millions of Negro Americans who have been deprived of their constitutional rights of full citizenship is at an end. Through their words and their courageous actions, they have announced to all the nation and to all the world that they will no longer tolerate or endure the indignities, the humiliations and the barbaric treatment that accompany second-class citizenship.

And all who abhor the immorality of discrimination and social injustice toward their fellow men must share the impatience of the nation's Negro Americans and stand shoulder to shoulder with them in full, active and affirmative support of their struggle to make a present reality out of the one hundred year old Emancipation Proclamation.

INSERT

It is long past the time for the Congress of the United States to act affirmatively and adequately to secure, guarantee and make effective the constitutional liberties of every American without regard to race, creed or color.

--more--

INSERT

To this end we must mobilize the moral conscience of America and call upon Congress to enact without delay the civil rights program proposed by President Kennedy so that meaningful progress can be made in ending the ugly forms of discrimination in employment, education, housing and public accommodations.

All Americans must call upon the Congressional leadership of both the Democratic and Republican Parties to implement the civil rights pledges contained in their party platforms as adopted in convention.

The question of civil rights and equal opportunity transcends the question of partisan politics because this is essentially a moral question that bears upon the relationship of man to man in a free society.

As an American, I stand for equal opportunity and full constitutional rights for all our people as a matter of morality, decency and simple justice. I am for civil rights and equal opportunity because freedom is an indivisible value and so long as any person is denied his freedom, my freedom is in jeopardy. I am for civil rights and equal opportunity because American democracy cannot defend freedom in Berlin so long as we continue to deny freedom in Birmingham.

All Americans of good will - of every race, creed, color and political persuasian - must join together in the spirit of human brotherhood and find answers to this great moral problem in the light of reason through rational and responsible action. If we fail, the vacuum created by our failure will be filled with the Apostles of Hatred who will search for answers in the dark of night and reason will yield to riot, and the spirit of brotherhood will yield to bitterness and bloodshed and the fabric of our free society will be torn assunder.

We can make our own freedom secure only as we make freedom universal so that all may share its blessings. We cannot successfully preach democracy in the world unless we first practice democracy at home. American democracy will lack the moral credentials and be both unequal to and unworthy of leading the forces of freedom against the forces of tyranny unless we take bold, affirmative, adequate steps to bridge the moral gap between American democracy's noble promises and its ugly practices in the field of civil rights.

There is no half-way house to human freedom. What is needed in the present crisis is not half-way and half-hearted measures but action bold and adequate to square American democracy's performance with its promise of full citizenship rights and equal opportunity for all Americans.

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BEGIN AFTER PROCLAMATION.

The face of America has too long been stained by the brutalities, humiliations and indignities that are the product of racial segregation and discrimination.

It is long past time for the Congress of the United States to redeem it s commitment to freedom.

The Congress must enact without further delay the full civil rights program recommended by President Kennedy.

And no part of that program is more vital than that dealing with public accommodations. This section is a crucial first step that must be taken if the hideous injustices and daily humiliations inflicted upon millions of Negro Americans are to stop. We must call on Congress to make such a law effective by basing it both on the 14th Amendment to the Constitution and on the Commerce clause.

It is abundantly clear, however, that the right to eat in a restaurant or stop in a hotel is essentially meaningless unless the Negro has the money to use these facilities. This means he must have a job -- at decent wages -- to clothe, feed and shelter himself and his family and to begin fully to enjoy the blessings of freedom. Congress must pass an effective and adequate Fair Employment Practices Act that will end discrimination in all its ugly forms at the hiring gate and in the employment offices of America.

And finally, to make absolutely certain that the constitutional liberties of all Americans are protected, Congress must give the Attorney General of the United States the power to intervene on behalf of any person whose rights are in jeopardy. We must restrain the Bull Connors of this world from trampling on the rights of any Negro American -- or any American, for that matter, whatever his race, creed or color.

c/c sent to Bill Oliver 10/25/63.

REMARKS OF WALTER P. REUTHER,

PRESIDENT OF THE UAW, VICE PRESIDENT OF AFL-CIO

AT THE AUGUST 28, 1963 "MARCH ON WASHINGTON" RALLY

Brother Randolph, fellow Americans and friends. I am here today with you because with you I share the view that the struggle for civil rights and the struggle for equal opportunity are not the struggle of Negro Americans alone, but a struggle in which every American must join. For 100 years the Negro people have searched for first-class citizenship and I believe that they cannot and should not wait until some distant tomorrow. They should demand freedom now--here and now.

It is the responsibility of every American to share the impatience of the Negro American and we need to join together, to march together, and to work together until we bridge the moral gap between American democracy's noble promises and its ugly practices in the field of civil rights. American democracy has been too long on pious platitudes, and too short on practical performance in this important area.

One of our problems is that we suffer from what I call to much high octane hypocrisy in America. There is a lot of noble talk about brotherhood; then some Americans drop the "brother" and keep the "hood".

To me the civil rights question is a moral question which transcends partisan politics and this rally today should be the first step in a total effort to mobilize the moral conscience of America and to ask the people in Congress of both parties to rise above their partisan differences and enact civil rights legislation now. President Kennedy has offered a comprehensive but moderate bill. That bill is the first meaningful step. It needs to be strengthened, it needs FEPC and other stronger provisions. The job question is crucial because we will not solve the problems of education or housing, or public accommodations as long as millions of American Negroes are treated as second class economic citizens.

As one American I take the position, if we can have full employment and full production for the negative ends of war, then why can't we have a job for every American, seeking the pursuit of peace.

And so our slogan has got to be "fair employment"--but fair employment within the framework of full employment so that every American can have a job.

I am for civil rights as a matter of human decency, as a matter of common morality. But, I am also for civil rights because I believe that freedom is an indivisible value; that no one can be free unto himself.

And when "Bull" Connor with his police dogs and fire hoses destroys freedom in Birmingham, he is destroying my freedom in Detroit.

Let us keep in mind since we are the strongest of the free nations of the world, since we cannot make our freedom secure excepting as we make freedom universal so all may enjoy its blessings, let us understand that we cannot defend freedom in Berlin so long as we deny freedom in Birmingham.

This rally is not the end, it's the beginning. It's the beginning of a great moral crusade to arouse Americans to the unfinished work of democracy.

The Congress has to act, and after they act, we have much work to do in the vineyards of modern democracy in every community. Men of good will must join together. Men of all races, creed and color and persuasion are motivated by the spirit of human brotherhood. We must search for answers in the light of reason through rational and responsible action. Because if we fail, the vacuum of our failure will be filled by the apostles of hatred, who will search in the dark of night, and reason will yield to riot, and brotherhood will yield to bitterness and bloodshed, and we will tear asunder the fabric of our American democracy.

So let this be the beginning of the crusade to mobilize the moral conscience of America so that we can win freedom and justice and equality and first-class citizenship for every American, not just certain Americans--not only in certain parts of America, but in every part of America--from Boston to Birmingham, from New York to New Orleans, and from Michigan to Mississippi. Thank you.

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