MAY 28 1968

Inter-Office Communication

33

May 28, 1968

To Walter P. Reuther

From William H. Oliver

Subject Poor People's Campaign

Dear Walter:

This is in response to your earlier request that I make an analysis of the proposed estimated transportational cost of providing regional delegations to the Poor People's March scheduled for June 19, 1968.

In a comparative analysis of airline rates on a group basis, or by charter, the cost would be quite exorbitant. For example:

Chicago - Washington, D. C.

25 passengers	$61.00 per passenger - round trip
as compared with bus rate of	27.06 per passenger - round trip

The average bus carries 37 passengers.

The only region which will require 'plane transportation (assuming they desire to participate) would be Region 6. The cost for a group of 25 passengers from San Francisco or Los Angeles to Washington, D. C. is $219.00 per passenger (in groups of 25). The total cost for a group consisting of 50 persons would be $10,950. I propose that Region 6 might participate providing the Teamsters, Steel, Rubber, and Oil, Chemical share on an equal basis, the cost of transporting a group of 50 - more or less.

I am recommending the following pursuant to the June 19, 1968 March of the Poor.

That the UAW have an official delegation headed by the President, Officers and Board Members of the International Union, augmented by representatives of National Departments and Regions of those individuals who feel dedicated and who desire to participate in the March.

With respect to UAW regions and local unions, I am recommending the following:

That on a matching bus basis, we allocate five buses each to Regions 8, 9 and 9A. This formula is predicated on the fact that the Regional Directors and the Local Unions in each region will first through voluntary donations or gate collections raise sufficient monies to underwrite five buses. Should they achieve this, then the International Union would provide five additional buses.

The cost per bus for Region 9 is $315.00 per bus, seating 37 passengers. The total cost for five buses would be $1,575.00 - the one variation in Region 9 would be Buffalo, where we have agreed on a matching bus formula, and where the cost for one bus (seating 37 passengers) is $580.00 round trip. Consequently, the total cost assuming that Region 9 and Buffalo succeed in putting together five buses each, would be:

$1,575.00	-	New Jersey - Phila. - 5 buses
2,900.00	-	Buffalo - 5 buses
$4,475.00		

Now, with respect to Region 8. Participants in this region would come from Baltimore and as far South as Wilmington, Delaware. We have had experience with the bus situation in this region during the "March on Washington." The cost for a single bus seating 37 passengers to and from these areas would be $55.00 per bus plus $5.00 for tolls, or a total of $60.00 per bus. Consequently, the total expenditure for Region 8 is 5 buses on the formula described above, or $300.00 -- Baltimore - Wilmington - 5 buses.

With respect to Region 9A (covering New York and Queens, Long Island) the approximate cost per bus is $350.00 seating 37 passengers, or a total of $7,750.00 - 5 buses - New York and Queens.

The other three areas of Region 9 which might want to participate would be Hartford, Waterbury and Boston. The cost per bus is $664.00 -- we would assume that the most participants would come from the New York area. Thus, based on this assumption, 3 of the 5 buses from Region 9A would come from the New York - Queens area, at a cost of $1,050.00 and 2 buses from Hartford, Waterbury and Boston area at $664.00 each, or a cost of $1,328.00. The total cost for 5 buses in Region 9A would be $2,378.00

Now with regards to the middle west-- Region 2, 2A and 2B (Ohio), the time required for bus transportation is 10-1/2 hours--the estimated cost from the farthest point in Region 2A is $667.50 per bus seating 37 passengers.

Region 2 (Cleveland) $514.00 per bus (37 passengers - 8 hours)

Akron and Youngstown	$ 543.00
Pittsburgh	415.00
Toledo	667.50
Columbus	675.30

Assuming that the three regions (2 - 2A and 2B) met the matching bus formula, the total cost for fifteen buses (five each region) would be $10,012.50.

With respect to Region 3, the cost per bus from Indianapolis is $814.60 assuming the delegations would assemble in Indianapolis, running time is 12-1/2 hours and the total cost for Region 3 based on the formula would be $4,073.00.

Regards Region 4 (Chicago) assuming that this would be the central point for delegations, the cost per bus $1,001.20 or a total cost of $5,006.00 for five buses.

With regards to Region 1, 1A, 1B and 1E assuming the central gathering point will be Detroit, the total cost per bus is $750.00 based on the formula. The cost per Region would be $3,750.00 or a total for the four regions of $15,000.00.

With regards to Regions 1C and 1D -- we would recommend that persons from these regions join the buses in Detroit. The total cost for Regions 1C and 1D is $7,500.00.

Presuming that all of the regions outlined hereinabove: 9, 9A, 8, 2, 2A, 2B, 3, 4, 1, 1A, 1B, 1E and 1C and 1D participate on the basis of five buses per region, the total cost would be $49,044.00.

Assuming the five unions participate on the basis described above from Region 6, the cost to the UAW would be $2,190.00 for one-fifth of the delegation of 50 people, bringing the total cost for all regions with the exception of Region 10 to $51,234.00.

With respect to Region 10, there are no seats available on the planes on June 19, 1968. Consequently, if Region 10 is to participate, it would have to be by group fare on the late afternoon of June 18, 1968 at the rate of $55.00 per passenger round trip - Washington. Or, assuming Region 10 is allowed 50 participants, the cost would be $2,650.00 or a total of $53,884.00.

Fraternally,

WHO:dhg
opeiu42aflcio

ESTIMATED TRANSPORTATION COSTS
POOR PEOPLE'S MARCH
JUNE 19, 1968

UAW PARTICIPATION by REGIONS ON THE BASIS OF 5 BUSES PER REGION - ON a MATCHING BUS BASIS

Region 9 - $315.00 per BUS - 37 PASS. 5 - BUSSES 1,575.00
NEW JERSEY - PHILA
BUFFALO 580.00 per BUS 37 PASS 5 - 2900.00

TOTAL 4,475.00

REGION 8 - 60.00 PER BUS 37 PASS 5 - TOTAL 300.00
MARYLAND - DEL.
XXXXX
9A $350.10 37 PASS (3) - 1,050.00
NYC - QUEENS L.I. 1,328.00
HARTFORD, BOSTON, WATERBURY $664.00 (2 1,318.00 TOTAL

SUB TOTALS Regions 9-9-8 7,453.00

Region 2 - 2A 2B AVG 667.50 = 3,337.50 per Region per BUS. 10,012.50

Region 3 814.60 per BUS (5) 4,073.00

Region 4 1001.20 per BUS (5) 5,006.00

Regions 1 - 1A 1B 1E DET. 5 BUSES $750.00 EACH EACH 15,000.00

Regions 9-9A 8 - 2-2A 2B - 3 - 4 - 1-1A 1B 1E (DET) $41,544.00 SUB TOTAL

Region 1 - C - 10
FLINT - SAGINAW - LANSING < G. RAPIDS, MUSKEGON 7,500.00

Region 6 - PLANE 219.00 per PAS. R/T - L.A. S. FRAN WASH. DC
5 UNIONS per SHARE FOR 50 PASS 2,190.00 $2,190.00

Region 10 PLANE $55.00 per PAS R/T
ELECTRA - 50 PAS $2,650.00 $2,650.00

TOTAL $53,884.00

By the Rivers

25,—

Poor Richard

$20,000

Trustee (Mabry)

$25,000

Jim Oglesby

Mabry

Bolen

3 Things

Roy Wilk

W

*

Byrnes set up advisory Comm – to Byrnes

→ Jack Conway –

→ UAW – mobilization –

X

A.F.L. – C.I.O.

no endorsement

Teamsters

need – $100,000 – / $22,000 Sound System

→ Mobilization

May 31, 1968

TO: UAW Officers' Committee on Poor People's Campaign

FROM: William H. Oliver

SUBJECT: Proposals for UAW Participation in Poor People's March

Greetings:

At a meeting of our officers on Tuesday afternoon, May 28, 1968 an in depth discussion was had persuant to how the UAW might participate in the Poor People's Campaign and its scheduled march for June 19, 1968.

The Committee, of course, is aware of the fact that the Poor People's Campaign headed by Ralph David Abernathy has established a site on the mall in Washington, D. C. near the Lincoln Memorial. Some 3,000 poor people from various sections of the nation are represented and are residing on this site. I visited the site last Wednesday and Thursday with Frank Wallick of our Washington Office. A number of problems have arisen which can be discussed during the meeting of Monday, June 3, 1968.

I am advised that the crux of the officers' discussions pursuant to how the UAW might best participate in the Poor People's Campaign on the most feasible and economical basis was not totally resolved. However, there were some indications that the most urgent need of the Poor People's Campaign involved cash for food and assistance for the logistics involved in the 'march' scheduled for June 19, 1968.

On Thursday afternoon, May 23, 1968 I held discussions with President Reuther which resulted in the preparation of a very rough Memoranda on estimated costs of the most inexpensive transportation to Washington from various UAW Regions of the International Union across the nation. Since there was indecision with regards to priorities; buses vs. food and the allocation of cash for the logistics of the 'march', my memoranda to the President dealt with bus transporation only, since planes and trains are significantly more expensive than buses.

Subsequent to the officers' meeting, I was advised that:

1. $25,000 has been allocated to assist in the logistics of the 'march'
2. Commencing June 1, 1968 the sume of $100,000.00 per day has been allocated through June 20, 1968.

I am attaching here a copy of that revised Memoranda dated May 28, 1968, along with a 'chart' setting forth estimated transportation costs from various sections of the country involving UAW Regions.

Since the attached Memoranda estimating transporation costs was based on a degree of equality of participation in the Poor People's March of most UAW Regions, I am now proposing that in view of the decisions reached by the officers persuant to the logistics of the 'march' and the question of supplying food to the Poor People's Campaign, that the Officers' Committee decide upon a specific number of participants who would represent the UAW in the Poor People's March on June 19, 1968.

With respect to that decision, I should like to recommend:

A. That the UAW have a delegation of the Poor People's March on June 19, 1968 headed by President Reuther, the Officers and Regional Directors. That in instances where the Regionsl Directors cannot personally participate, a representative of the Director participate on his behalf.

B. That we limit participation by UAW Local Unions and Regions in the Eastern Section of the U. S. which would include Regions 9, 9A and 8.

Earlier we had reached agreement with Director Martin Gerber of Region 9 UAW that since there was a deep sense of urgency on the part of UAW locals in his Region to participate in the Poor People's March on June 19, 1968 that we would approve a matching bus formula with Region 9 which is based on the following analysis:

1. That for each bus the Regional Director and the UAW Local Unions in Region 9 pay for up to 5. The International Union would also pay for 5 additional busses.

2. Pursuant to this formula, I am proposing that the 3 Regions be allocated 10 buses each - a total of 30 buses with each bus seating 37 passengers - for a combined total of 1,110 participants. Assuming, of course, that each of the 3 Regions are prepared to

participate on the 'matching formula'. The cost for this project would be as follows:

CHART

Region 9	10 buses	37 passengers	314.00 per bus	$3,150.00
Region 9A	10 buses	37 passengers		
	5 NYC	Queens, Long Island	350.00	1,750.00
	5 Boston,	Hartford, Waterbury	667.00	3,350.00
Region 8	10 buses	37 passengers	65.00	650.00
	Maryland,	Delaware		
			TOTAL	$8,885.00

In accordance with the above-referred-to charts, we could have 1,110 UAW Local Union participants in the June 19, 1968 March of the Poor People, for an estimated cost of $,885.

If a decision is reached to involve further participation, I recommend that you consult the (chart) attached to the Memo to President Reuther dated May 28, 1968.

WHO/al

opeiu42aflcio

May 29, 1968

Bayard Rustin, Director of Mobilization
c/o E. Randolph Institute
217 West 125th Street
New York, New York 10027

Dear Bayard:

Confirming our telephone conversation, I am pleased to enclose a check in the amount of $25,000 as a contribution toward the mobilization effort in support of the Poor Peoples March in Washington.

The officers and members of the UAW are once again proud to be able to help in the historic struggle to extend the frontiers of social justice and human betterment and we are privileged to join you in this effort.

My warmest best wishes.

Sincerely and Fraternally,

Walter P. Reuther
President

WPR:lm
opeiu42
enc.

Mobilization

In Support of the Poor People's Campaign

JUN 3 1968

National Office: **217 West 125th Street, New York, New York 10027**
General Phone: (212) 666-9904
Transportation Phone: (212) 666-9930
Press Relations: (212) 666-9436

Chairman:
Rev. Ralph David Abernathy
President, Southern Christian Leadership Conference

National Coordinator:
Bayard Rustin
Executive Director, A. Philip Randolph Institute

Deputy Coordinator:
Rev. Wyatt Tee Walker
Minister Canaan Baptist Church of Christ

Treasurer:
Mrs. Arthur C. Logan

May 31, 1968

Walter Reuther, President
U A W
8000 East Jefferson
Detroit, Michigan

Dear ~~Mr. Reuther~~: Walter

Please forgive this hurried note.

Enclosed you will find a copy of the call to the Mobilization in Support of the Poor Peoples March. This office can send you a number of copies, or you can duplicate it for your mailing list. Please call Rachelle Horowitz at 666-9510 if you would like us to send you copies.

Sincerely,

Bayard

Bayard Rustin,
National Coordinator

BR/ej

Enc:

JUNE 19

3. Help poor farmers set up cooperatives;
4. End discrimination in the food offices of the Agriculture Department;
5. Give the poor first priority in existing health programs and create health services in isolated rural areas;
6. Include the poor in the planning and administration of federal programs at local levels;
7. Organize maternal and child health centers in poverty areas.

To abolish poverty requires a massive, nation-wide and integrated effort. By themselves, the poor are neither numerous nor powerful enough to win these advances. Therefore, we march together—black and white, red and brown, country people and slum dwellers, the poor and those who are not poor—because only through such a united effort can we truly overcome.

What to Do

If you wish to participate in this historic Mobilization in Support of the Poor People's Campaign, contact your local civil rights, church, trade union or civic group for transportation to Washington on June 19. (Partisan political organizations as such are not eligible for participation in the Mobilization.)

If you wish to organize a bus, train, or plane contingent, please notify us by returning this coupon:

Mobilization

217 West 125th Street
New York, N.Y. 10027

For general information: (212) 666-9904
For transportation information: (212) 666-9930

☐ **I (my organization) am arranging for..... buses (trains/planes) to Washington on June 19. I enclose the name(s) and address(es) of our bus captain(s), whom you will send a manual giving details of the Mobilization.**

☐ **Enclosed is my contribution of $..... to help the Mobilization. (Make checks payable to "Mobilization.")**

NAME .....
(please print clearly)

ADDRESS .....

CITY .....STATE .....ZIP .....

ORGANIZATION .....

PHONE .....

A Call to Americans of Good Will to Join a

National Mobilization in Support of The Poor People's Campaign

JUNE 19, 1968

Washington, D.C.

Chairman: **Rev. Ralph David Abernathy**
National Coordinator: **Bayard Rustin**
Deputy Coordinator: **Wyatt Tee Walker**
Treasurer: **Mrs. Arthur C. Logan**

On June 19, thousands of concerned Americans will converge on Washington to express their support of the Poor People's Campaign.

They will be drawn from all walks of life, from all races and creeds. They are determined to abolish poverty in this land of plenty. And they are dedicated to the principles of nonviolence, integration, and democracy. We call upon all who share these basic commitments to join with us in this massive effort.

Why We March

We march to redeem the American promise.

Almost two hundred years ago, the Declaration of Independence proclaimed every man's right to life, liberty and the pursuit of happiness. But . . .

IS THERE A MEANINGFUL RIGHT TO LIFE when the Department of Agriculture tells us that nearly 20 million Americans are deprived of necessary nutrition because they are poor?

IS THERE GENUINE LIBERTY when economic misery turns millions into outcasts who are so despairing that they do not even register to vote?

IS IT POSSIBLE TO PURSUE HAPPINESS in the "other America" of the poor when, according to the Council of Economic Advisors, the number of "occupied dilapidated units" in the big city slums has increased in the last four years?

We Do Not March for Charity. We March for Justice

IS THIS JUSTICE? The richest 10% of the farmers and farm corporations get more than half of a multi-billion dollar subsidy, while 82% of the hungriest citizens are excluded from the Federal Government's basic food programs, and two out of every three poor children don't even get a free school lunch.

IS THIS JUSTICE? One Federal program has helped over 10,000,000 middle class and rich people to buy their own homes, while only 650,000 units of low-rent housing—usually ugly and segregated—have been built for the desperate.

Let America treat its poor children at least as well as its rich farmers.

Let America subsidize the families in the rotting tenements at least as well as those in the affluent suburbs.

Let us adopt an

Economic Bill of Rights

This must be our goal if the American pledge is to be fulfilled. We must guarantee that:

EVERY EMPLOYABLE CITIZEN HAS THE RIGHT TO A MEANINGFUL JOB AT DECENT WAGES. The poor are not lazy. In fact the vast majority toil long hours at menial, underpaid labor. Their wages must be raised. New careers must be created for them—in building decent housing for all; in raising the level of education, health and social care; in reconstructing and beautifying America. This is not makework. This is meaningful work that goes to the heart of our nation's needs.

EVERY CITIZEN WHO CANNOT WORK BE GUARANTEED AN ADEQUATE INCOME AS A MATTER OF RIGHT. A thousand economists of varying persuasions have called for a guaranteed annual income as morally necessary and economically sound.

We recognize that this Economic Bill of Rights cannot be adopted overnight. And we are not blind to the conservative mood of the present Congress. But we shall not sit back and let the forces of reaction and cynicism win the day. This nation CAN AND MUST take specific, tangible steps toward redeeming the American promise. We shall therefore make the following

Immediate Demands

I We call upon the President—and all Presidential candidates—to endorse the basic principles of an Economic Bill of Rights.

II We demand that Congress, in this session,

1. Recommit the Federal Government to the Full Employment Act of 1946 and legislate the immediate creation of at least 1,000,000 socially useful career jobs in public service;
2. Adopt the pending Housing and Urban Development Act of 1968;
3. Repeal the 90th Congress' punitive welfare restrictions, which (a) put a "freeze" on the number of families eligible for welfare aid; (b) compel mothers of pre-school children to seek employment; and (c) deny assistance to unemployed fathers unless they can produce evidence of previous employment;
4. Extend to all farm workers the right—guaranteed under the National Labor Relations Act—to organize and bargain collectively;
5. Restore budget cuts for (a) bilingual education; (b) Headstart; (c) summer jobs; (d) economic opportunity act; (e) elementary and secondary education act.

III We further call upon the President to declare a national emergency and, under his present statutory authority:

1. Institute food distribution programs wherever severe hunger exists in America;
2. Provide free food stamps to those who cannot afford to buy them;

Slogans for UAW's Participation in Poor Peoples March

UAW SUPPORTS

Jobs

Housing

Medical Care

Guaranteed Income

END HUNGER - USA

REDEEM THE AMERICAN PROMISE

Life
Liberty
Happiness

END DISCRIMINATION

IN FOOD DISTRIBUTION

END THE NIGHTMARE

OF POVERTY AND RACISM

MAKE HIS DREAM LIVE

UAW SUPPORTS:

Economic Bill of Rights
FOR ALL MEN
Jobs
Adequate Welfare
Guaranteed Income

UAW SUPPORTS:

A "BILL OF RIGHTS"
FOR THE POOR

UAW SUPPORTS:

COLLECTIVE BARGAINING
RIGHTS FOR FARM WORKERS

ABOLISH POVERTY

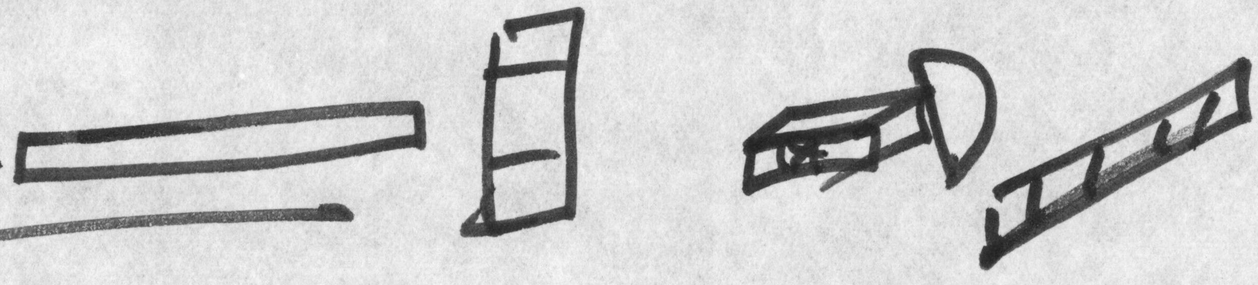
USA

UAW SUPPORTS:

TENANTS RIGHT
TO COLLECTIVE BARGAINING

BREAK UP THE RACIAL GHETTO

FOR EVERY AMERICAN

Big — 

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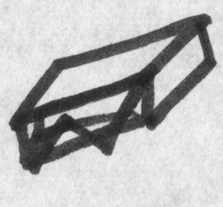
67 

7 — Sam —
Tom ✓
Ron ✓

LW ✓
J Ed —
B.J. —
Pat P. ✓

* All

3 — Party ?

Hart —
Hart —
Kelly
Clark —

Boggs —
Wheller
J Holmes —

Reg 9 — motor up 2 20 Bus

Reg 9A — motor — 10 Bus

Reg 8 — motor — no limit. ✓ 10

Ohio —

Reg — 2 — [redacted] — 3

Reg 2A — [redacted] — 3

Reg 2B — 2

Reg - 3 — 3 —

Reg - 4 — 3 —

Reg 5 — [redacted] — 1

Reg 10 — [redacted] — 1

March - June - 19 - 68

1) March starts at 1 PM

2) 2 PM. Speakers →

Speakers

25

3) 54 Buses

$$
\begin{array}{r}
150 \\
23 \overline{)3{,}450} \\
\underline{20} \\
1450 \\
\underline{1150} \\
300 \\
\underline{23} \\
450 \\
\underline{450} \\
0
\end{array}
$$

Mich —

Detroit — Pontiac

(not [redacted]) → 8.

Rg - 1c — 2

Rg - 1D — 2 —

69 —
2

138
37

Inter-Office Communication

June 3, 1968

To Walter P. Reuther

From UAW Officer's Committee

Subject Mobilization in Support of the Poor People's Campaign

Dear Walter:

At the direction of the UAW Officers, the committee designated by the officers met Monday morning, June 3, 1968 to discuss proposals and recommendations as to how UAW will participate in the "Mobilization in Support of the Poor People's Campaign" scheduled Washington, D. C. June 19, 1968.

The following recommendations for participation of our several UAW Regions is predicated on the budget allocated by the officers for this expenditure.

We have made an analysis of the cost for transporting persons from the Regions to the site of the mobilization as that course relates to both trains, buses and planes. The most inexpensive transportation is by bus. Comparable rate of bus versus train and plane:

Bus	Detroit - round trip - Washington	$ 20.00 per person
Train	Detroit - round trip - Washington	38.00 per person
Plane	Detroit - round trip - Washington	47.00 per person

The proposals of the committee are as follows:

(a) that we charter 54 buses, which will originate from the key areas of our 18 UAW regions*

(b) Total participation - 2,000

* Michigan

Detroit	6 buses
Flint	1 bus
Saginaw-Bay City -	1
Lansing	1
Grand Rapids	1

Ohio

Toledo	1 bus
Cleveland	2
Columbus	2
Chicago	3 buses
Indianapolis	2
St. Louis	1

The East - Region 9 - 17 buses

Buffalo	2 buses
Region 9A	
New York	4 buses
New England	4 buses
Region 8	5 buses
Region 10	1

(c) Cost for 54 buses plus 50 participants from Region 6 -- $31,032.00

(d) Headquarters for the UAW Mobilization in Support of the Poor People's Campaign will be a large room accommodating approximately 100 people in the Willard Hotel.

(e) The headquarters will be functioning the evening of the 18th and all day the 19th. Clerical staff will be supplied by the Washington Office. Donuts and coffee will be available for buses arriving on the morning of June 19.

(f) We propose that a letter be sent to all Regional Directors under your signature (draft attached)

Details of the Mobilization of the Poor People's March - June 19, 1968

All UAW buses will arrive Washington, D. C. by 9:00 a.m. on the morning of June 19, 1968. We will need staff (25) assigned to the UAW headquarters to direct arrival of the buses and participants.

We are advised by Bayard Rustin, National Coordinator of the National Mobilization in Support of the Poor People's Campaign of the following details regarding the mobilization and march:

1. The March will commence at 1:00 p.m.

2. The March will assemble at the Washington Monument and proceed to the Lincoln Memorial

3. The ceremonies will commence approximately 2:00 p.m. (c.p. time); the ceremonies will end at 4:00 p.m.

4. President Reuther is scheduled to be the principle speaker.

5. We have cleared parking space for the buses with our Mobilization Committee and the people will depart from Lincoln Memorial to the site designated to reboard their buses and return to their respective cities by approximately 5:00 p.m.

6. A meeting is arranged for UAW staff at the Willard Hotel for 8:00 p.m. Tuesday evening, June 18.

7. Regards the officer's decision to contribute to the March Mobilization in Support of the Poor People's Campaign, check should be made payable to "Mobilization" in the amount of $25,000.00 and mailed with a covering letter signed by you to Mobilization, 217 W. 125th Street, New York 10027

Regards the $1,000.00 per day for food, the committee recommends that this sum be forwarded to the committee handling food purchases (to be named later) in sums of four checks at $5,000.00 each.

Press Statement

The committee suggests that a Press Statement announcing UAW support of the June 19 Mobilization to be issued by you this week.

Fraternally,

WHO:dhg
opeiu42aflcio

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Saginaw-Bay City -	1
Lansing	1
Grand Rapids	1

Ohio

Toledo	1 bus
Cleveland	2
Columbus	2

Chicago	3 buses
Indianapolis	2
St. Louis	1

The East - Region 9 - 17 buses

Buffalo	2 buses
Region 9A	
New York	4 buses
New England	4 buses
Region 8	5 buses
Region 10	1

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6. A meeting is arranged for UAW staff at the Willard Hotel for 8:00 p.m. Tuesday evening, June 18.

7. Regards the officer's decision to contribute to the March Mobilization in Support of the Poor People's Campaign, check should be made payable to "Mobilization" in the amount of $25,000.00 and mailed with a covering letter signed by you to Mobilization, 217 W. 125th Street, New York 10027

Regards the $1,000.00 per day for food, the committee recommends that this sum be forwarded to the committee handling food purchases (to be named later) in sums of four checks at $5,000.00 each.

Press Statement

The committee suggests that a Press Statement announcing UAW support of the June 19 Mobilization to be issued by you this week.

Fraternally,

WHO:dhg
opeiu42aflcio

Mich — ~~[illegible]~~ 102 dels*
96 vote —

AAA — 67 - claim —

RFK — —

*

29,000 — 4 — 5,000 →

(*)

70 Busses — equal matching — Trump

Reg. 6 —

Ford — $29,000 —
4 — $4,500 payments SL.

~~[illegible]~~

SCLC — 4 — $4,5000
4 — 501 —

See Abernathy — { [illegible] — [illegible] }

Set date

HEAR

AMERICA, AS WE THE POOR PEOPLE, call upon you to recognize the great commitment of this nation to *"Life, liberty, and the pursuit of happiness"* for all men.

WE COME from the ghettos of the cities and the plantations of the South, from Spanish-speaking communities of this nation, from Indian communities, from the hidden poverty in the hollows of Appalachia, from the hot fields of Florida, Texas and California. We challenge the nation to recognize our right to a decent life.

We are without food.
We have no decent homes.
Education for our children
is terribly inadequate.

We need clothing.
We have no jobs.
We are without justice.
And, almost without hope.

OUR HOPE is that we believe in America, and we come to Washington as an affirmation of that faith. WE CHALLENGE ALL AMERICA with our need, but most of all, Congress whose duty it is to transform the will of this great people into national programs for all Americans.

And we demand an

ANSWER

CONGRESS, with a bill of rights providing meaningful jobs at a living wage for every employable citizen; adequate income from welfare programs where they are needed; access to land and to capital; the right to participate in determining how programs for our benefit will be designed and carried out.

MR. SECRETARY FOR HOUSING & URBAN DEVELOPMENT: By reversing the policy of federal programs which have helped the businessman and the suburbanite almost exclusively; by increasing the quantity and quality of housing for low income families; by allowing the poor to share in planning; by letting the poor work to build housing.

MR. SECRETARY OF STATE: By using your power to prevent foreign workers from taking jobs of American citizens.

MR. SECRETARY OF HEALTH, EDUCATION AND WELFARE: By reversing the policy of supplying most federal funds to schools and colleges that need them the least. Speed desegregation, allow poor black, brown and white people to share in the design and operation of programs that affect their children.

--with adequate health care for *the children who have never been examined by a doctor,* and the black mothers *whose mortality rate is four times that of white women.* Expand Medicare and Medicaid to cover all medical indigents. Start sanitation programs to *rid the poor of rats, vermin and polluting sewage.*

--with an adequate welfare program; now only one fourth of the poor are aided; mothers of illegitimate children are forced to work, arbitrary rulings are made by social workers.

MR. SECRETARY OF LABOR: Involve the poor in decisions about manpower training; with provision for more meaningful employment; rigorous enforcement of fair-employment regulations; training for job advancement.

MR. SECRETARY OF AGRICULTURE: With food programs in 300 of the 800 counties *identified by your department as needing them but still without them*; with the use of funds presently available to you but not employed for these programs; with free food stamps for those who cannot afford to buy them; by eliminating policies that force rural people off the land and into the cities; by ending discrimination in the administration of programs under your jurisdiction.

MR. ATTORNEY GENERAL: With more vigorous enforcement of the Civil Rights Acts of1957, 1960, 1964, and the Voting Rights Act of 1965. Discrimination in many areas *is actually increasing*...in hiring and training workers... in schools...The Administration of Justice has worked grave Injustice upon the Negro in the South, the Mexican-American in the Southwest, and on the American Indian.

A DECLARATION
by the Poor People's Campaign— for Americans in 1968

LET NO MAN SAY THAT WE ARE LAZY, OR CRIMINAL, OR IGNORANT, OR THAT WE ARE UNDESERVING, UNTIL WE HAVE BEEN GIVEN OUR MEASURE OF JUSTICE, A CHANCE TO WORK, A CHANCE TO LEARN, A CHANCE TO BUILD. SOME MEASURE OF THE OPPORTUNITY THIS LAND OF OURS HAS ALWAYS PROMISED TO US, MUST AT LAST BE OURS

Condensed at Detroit, May 12, 1968, from The Proposal, Poor People's Declaration, April 28, 1968, drawn up by the Southern Christian Leadership Conference.

For the full text of 17 pages of these demands presented in Washington or other information and contributions: Poor Peoples Campaign P.O.Box 7163 North End Station 4616 Woodward Detroit 48202 phone 833-3640.

End the Nightmare
of Racism and Poverty

UAW Supports

Jobs
Housing
Medical Care
Guaranteed Income

Redeem the American Promise

Life
Liberty
Happiness

End Discrimination
in Food Distribution

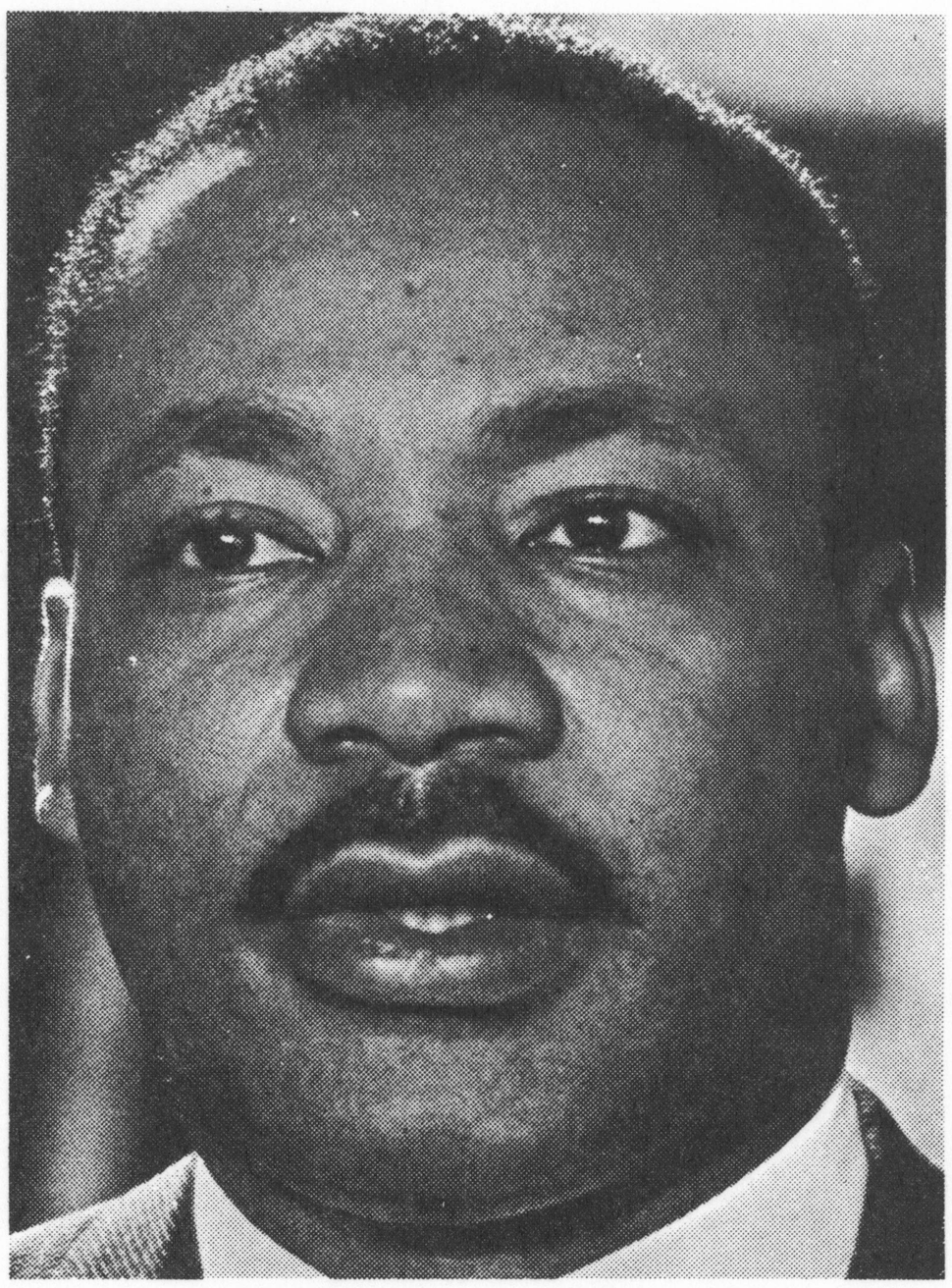
End Hunger
in the US

Dr. Martin Luther King said, "I have a dream," and he was assassinated because he dared to work for that dream.

the dream lives

We must see the dream become reality. The nightmare of racism and poverty must end!

"...And they said to one another, Behold, this dreamer cometh. Come now ... and let us slay him ... and we shall see what will become of his dreams." -- Genesis 37:19-20



Support Dr. King's Poor People's Campaign:

Walk for justice...

NATIONAL DAY OF SUPPORT

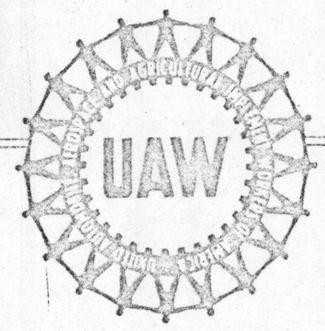
• POOR PEOPLE'S CAMPAIGN •

WASHINGTON, D. C., JUNE 19, 1968

Thousands of poor people, the oppressed of our land, are demonstrating for justice in Washington, D.C. They are following Dr. King's dream. ARE YOU? Plan to participate in the walk for justice. Organize bus and car pool transportation from your area.

FOR INFORMATION OR CONTRIBUTIONS:

POOR PEOPLE'S CAMPAIGN
P.O. BOX 7163 NORTH END STATION
4616 WOODWARD, DETROIT, MICH. 48202
PHONE 833-3640



Inter-Office Communication

June 3, 1968

To Walter P. Reuther

From William H. Oliver

Subject Poor People's Campaign

Dear Walter:

This is in response to your earlier request that I make an analysis of the proposed estimated transportational cost of providing regional delegations to the Poor People's March scheduled for June 19, 1968.

In a comparative analysis of airline rates on a group basis, or by charter, the cost would be quite exorbitant. For example:

Chicago to Washington, D. C.

25 passengers	$61.00 per passenger - round trip
as compared with bus rate of	27.06 per passenger - round trip

The average bus carries 37 passengers.

The only region which will require 'plane transportation (assuming they desire to participate) would be Region 6. The cost for a group of 25 passengers from San Francisco or Los Angeles to Washington, D. C. is $260.00 per passenger (in groups of 25). The total cost for a group consisting of 50 persons would be $10,000. I propose that Region 6 might participate providing the Teamsters, Steel, Rubber, and Oil Chemical share on an equal basis, the cost of transporting a group of 50 - more or less.

I am recommending the following pursuant to the June 19, 1968 March of the Poor.

That the UAW have an official delegation headed by the President, Officers and Board Members of the International Union, augmented by representatives of National Departments and Regions of those individuals who feel dedicated and who desire to participate in the March.

With respect to UAW regions and local unions, I am recommending the following:

That on a matching bus basis, we allocate five buses each to Regions 8, 9 and 9A. This formula is predicated on the fact that the Regional Directors and the Local Unions in each region will first through voluntary donations or gate collections raise sufficient monies to underwrite five buses. Should they achieve this, then the International Union would provide five additional buses.

The cost per bus for Region 9 is $315.00; seating 37 passengers. The total cost for five buses would be $1,575.00 - the one variation in Region 9 would be Buffalo, where we have agreed on a matching bus formula, and where the cost for one bus (seating 37 passengers) is $580.00 round trip. Consequently, the total cost assuming that Region 9 and Buffalo succeed in putting together five buses each, would be:

$1,575.00 -	New Jersey - Phila.	- 5 buses
2,900.00 -	Buffalo - 5 buses	
$4,475.00		

Now, with respect to Region 8. Participants in this region would come from Baltimore and as far South as Wilmington, Delaware. We have had experience with the bus situation in this region during the "March on Washington." The cost for a single bus seating 37 passengers to and from these areas would be $55.00 per bus plus $5.00 for tolls, or a total of $60.00 per bus. Consequently, the total expenditure for Region 8 is 5 buses on the formula described above, or $300.00 -- Baltimore - Wilmington - 5 buses.

With respect to Region 9A (covering New York and Queens, Long Island) the approximate cost per bus is $350.00 seating 37 passengers, or a total of $7,750.00 - 5 buses - New York and Queens.

The other three areas of Region 9 which might want to participate would be Hartford, Waterbury and Boston. The cost per bus is $664.00 -- we would assume that the most participants would come from the New York area. Thus, based on this assumption, 3 of the 5 buses from Region 9A would come from the New York - Queens area, at a cost of $1,050.00 and 2 buses from Waterbury ($516.50) and Boston area ($667.10) at $1,183.60. The total cost for 5 buses in Region 9A would be $2,233.60.

Now with regards to the middle west-- Region 2, 2A and 2B (Ohio), the time required for bus transportation is 10-1/2 hours--the estimated cost from the farthest point in Region 2A is $667.50 per bus seating 37 passengers.

Region 2 (Cleveland) $514.00 per bus (37 passengers - 8 hours)

Akron and Youngstown	$ 543.00
Pittsburgh	415.00
Toledo	667.50
Columbus	675.30

Assuming that the three regions (2 - 2A and 2B) met the matching bus formula, the total cost for fifteen buses (five each region) would be $10,012.50.

With respect to Region 3, the cost per bus from Indianapolis is $814.60 assuming the delegations would assemble in Indianapolis, running time is 12-1/2 hours and the total cost for Region 3 based on the formula would be $4,073.00.

Regards Region 4 (Chicago) assuming that this would be the central point for delegations, the cost per bus $1,001.20 or a total cost of $5,006.00 for five buses.

With regards to Region 1, 1A, 1B and 1E assuming the central gathering point will be Detroit, the total cost per bus is $750.00 based on the formula. The cost per Region would be $3,750.00 or a total for the four regions of $15,000.00.

With regards to Regions 1C, 1D UAW, there would be a minimum of one bus from each of the key areas of these two regions:

Region 1C	Flint	$ 863.36
	Saginaw	909.50
	Lansing	896.96

The total for Region 1-C for 3 buses - $2,669.82.

Region 1-D	Grand Rapids	$ 992.10
	Muskegon	1,020.20

The total for Region 1D for two buses is $2,020.30.

The total for all Regions listed hereinabove is

(9, 9A, 8, 2, 2A, 2B, 3, 4, 1, 1A, 1B, 1E, 1C and 1D)	$ 45,782.42
Region 6 and 10	4,650.00
	$ 50,432.42

Assuming the five unions participate on the basis described above from Region 6, the cost to the UAW would be $2,000.00 or one-fifth of the delegation of 50 people.

With respect to Region 10, there are no seats available on the planes on June 19, 1968. Consequently, if Region 10 is to participate, it would have to be by group fare on the late afternoon of June 18, 1968 at the rate of $55.00 per passenger round trip - Washington. Or, assuming Region 10 is allowed 50 participants, the cost would be $2,650.00.

Fraternally,

William H. Oliver

WHO:dhg
opeiu42aflcio

ESTIMATED TRANSPORTATION COSTS
POOR PEOPLE'S CAMPAIGN
JUNE 19, 1968

UAW participation by Regions on the basis of five (5) busses per Region - on a matching bus basis. This estimate includes Round Trip to Washington, D. C.

REGION 9 - 5 busses - $315.00 per bus, 37 pass. (New Jersey - Philadelphia)	$ 1,575.00	
Buffalo - 5 busses - $580.00 per bus, 37 pass.	2,900.00	
	$ 4,475.00	$ 4,475.00
REGION 8 - 5 busses - $65.00 per bus, 37 pass. (Maryland - Delaware)	300.00	$ 300.00
REGION 9A - 3 busses: NYC, Queens, L.I., $350.00 per bus	$ 1,050.00	
2 busses - Boston, Waterbury, Hartford ($667.00) ($516.50)	1,183.80	
	$ 2,233.80	$ 2,233.80
SUB TOTALS - REGIONS 9, 8 and 9A		$ 7,008.80
REGIONS 2, 2A, 2B - avg. $667.50 per bus X 5 = $3,337.50 per Region X 3	$10,012.50	
Cleveland: $514.00		
Pittsburg: $415.00		
Akron - Youngstown: $543.00		
Cincinnati: $667.00		
Toledo: $667.50		
Dayton - Columbus: $675.30		
REGION 3 - Indianapolis - $814.60 - 5 busses	4,073.00	
REGION 4 - Chicago - $1,001.20 - 5 busses	5,006.00	
REGIONS 1, 1A, 1B, 1E, Detroit - 5 busses, $750.00 Per bus or $3,750.00 per Region	15,000.00	
	34,091.50	$34,091.50
SUB TOTALS- Regions 9, 9A, 8, 2, 2A, 2B, 3, 4, 1, 1A, 1B, 1E, Detroit		$41,100.30
REGION 1C - Flint, $863.36; Saginaw, $909.50; Lansing, $896.96 (1 bus from each)	2,669.82	
REGION 1D - Gr. Rapids, $992.10; Muskegon $1,020.20; 1 bus each	2,012.30	
	4,682.12	4,682.12
SUB TOTAL		$45,782.42

(more)

SUB TOTAL		$ 45,782.42
REGION 6 - Plane - $200 R.T., Los Angeles & San Francisco - 5 Union - 10 participants each = 50 X $200 = $10,000 or $2,000 per union	2,000.00	
REGION 10 - Plane $55.00 per person, R.T. Milwaukee Electra - 50 pass. = $2,650.00 (Available ONLY 6-18-68)	2,650.00	4,650.00
GRAND TOTAL		$ 50,432.42

flo

opeiu42aflcio

Mobilization

In Support of the Poor People's Campaign

National Office: **217 West 125th Street, New York, New York 10027**
General Phone: (212) 666-9904
Transportation Phone: (212) 666-9930
Press Relations: (212) 666-9436

JUN 5 1968

Chairman:
Rev. Ralph David Abernathy
President, Southern Christian Leadership Conference

National Coordinator:
Bayard Rustin
Executive Director, A. Philip Randolph Institute

Deputy Coordinator:
Rev. Wyatt Tee Walker
Minister Canaan Baptist Church of Christ

Treasurer:
Mrs. Arthur C. Logan

June 3, 1968

Walter Reuther, President
U A W
4000 E. Jefferson Street
Detroit, Michigan

Dear Walter,

I was delighted to hear from you the other day that the UAW is contributing $25,000 to the Mobilization in Support of the Poor People's Campaign. I need hardly tell you that this generous act of support will help to lighten the great burden we face as we proceed with the preparations for June 19th.

Let me also take this opportunity to tell you that Leonard Lesser was extremely helpful in our deliberations with the Attorney General last Friday. I will be in touch with Leonard about slogans and posters of the UAW Mobilization contingent and about other practical matters.

Thank you again for your help.

Cordially,

Bayard Rustin

Bayard Rustin,
National Coordinator

BR/ej

JUNE 19

May 29, 1968

Bayard Rustin, Director of Mobilization
c/o E. Philip Randolph Institute
217 West 125th Street
New York, New York 10027

Dear Bayard:

Confirming our telephone conversation, I am pleased to enclose a check in the amount of $25,000 as a contribution toward the mobilization effort in support of the Poor Peoples March in Washington.

The officers and members of the UAW are once again proud to be able to help in the historic struggle to extend the frontiers of social justice and human betterment and we are privileged to join you in this effort.

My warmest best wishes.

Sincerely and Fraternally,

Walter P. Reuther
President

WPR:lm
opeiu42
enc.

Mobilization

In Support of the Poor People's Campaign

JUN 5 1968

National Office: **217 West 125th Street, New York, New York 10027**
General Phone: (212) 666-9904
Transportation Phone: (212) 666-9930
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Minister Canaan Baptist Church of Christ

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June 3, 1968

Walter Reuther, President
U A W
8000 E. Jefferson Street
Detroit, Michigan

Dear Walter,

I was delighted to hear from you the other day that the UAW is contributing $25,000 to the Mobilization in Support of the Poor People's Campaign. I need hardly tell you that this generous act of support will help to lighten the great burden we face as we proceed with the preparations for June 19th.

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Thank you again for your help.

Cordially,

Bayard Rustin

Bayard Rustin,
National Coordinator

BR/ej

JUNE 19

June 4, 1968

Charles Biagi

William H. Oliver

Rental of Greyhound Buses for Regional Transporation to and from Washington, D. C. in connection with Mobilization in support of the Poor People's Campaign

I am requesting that you contact the Greyhound Bus Corporation and contract for the folllowing number of buses to originate at the points stipulated below:

		Originate afternoon June 18, 1968
Region 1	2 buses	Detroit
Region 1A	2 buses	Detroit
Region 1B	2 buses (Detroit-Pontiac)	Detroit
Region 1E	2 buses	Detroit

Based on the formula of matching buses, each of the four regions in the metropolitan Detroit area will have a maximum participation of two buses each, or a total of eight buses to be contracted for.

Outstate - Michigan

Region 1C	2 buses (maximum)	Flint	$863.36
		Lansing	896.96

One bus will originate and return to Flint, and one bus will originate in Lansing and return to Lansing.

Region 1D	Maximum 2 buses	Grand Rapids	$992.10
		Saginaw	909.50

One bus will originate in Grand Rapids and return to Grand Rapids on the afternoon of the 19th, and the other bus will originate in Saginaw and return to Saginaw on the afternoon of the 19th.

COPY

Region 2 Maximum 3 buses $514.00 per bus

Three buses will originate in Cleveland the afternoon of June 18, 1968 and return to Cleveland from Washington, D. C. on the afternoon of June 19, 1968

Region 2B Toledo - Maximum - 2 buses - $667.50 per bus

Will originate from Toledo on late afternoon of June 18, 1968 to Washington, D. C. and return to Toledo on the afternoon of June 19, 1968.

Region 2A Maximum 3 buses $675.30 each

Each bus will originate in Cinncinnati on the afternoon of June 18 and stop for pickup of passengers in Columbus on the afternoon of June 18 and proceed directly to Washington, D. C. returning via Columbus to Cincinnati on afternoon of June 19.

Region 3 Indianapolis, Indiana = Maximum 3 buses

Will originate in Indianapolis, Indiana afternoon of June 18 and will return to Indianapolis afternoon of June 19, 1968 from Washington.

Region 4 Chicago - maximum 3 buses $1,001.20

Buses will originate in Chicago on the afternoon of June 18, 1968 for Washington and return to Chicago on the afternoon of June 19 from Washington, D. C.

Region 5 maximum - one bus $1,479.30

Will originate in Kansas City, Missouri, east to St. Louis, Mo. Bus will originate in Kansas City at 6:00 a.m. on the morning of June 18 -- stop in St. Louis around 10:30 a.m.; depart St. Louis around 12:00 noon and arrive Washington, D. C. 8:30 or 9:00 a.m. Wednesday morning, June 19, 1968.

Fraternally,

whO:dhg
opeiu42aflcio

334 Auburn Ave., N.E.
Atlanta, Georgia 30303
Telephone 522-1420

SCLC

Southern Christian Leadership Conference

JUN 6 1968

Martin Luther King Jr., *President* Ralph Abernathy, *Treasurer* Andrew J. Young, *Executive Director*

(The following letter was prepared before Dr. King's physical life was taken. We believe his spirit remains with us and that he would want you to receive this note. -SCLC Staff)

I am writing to inform you of our planned Poor People's Campaign in the nation's capital this spring and to invite your participation and support.

We would like to prepare and preserve a list of the organizations which sponsor this historic effort.

If your organization decides to organize representative support groups, raise funds, recruit participants, publicize the campaign or help in other ways, please return the enclosed card to us.

You have our prayers for progress in your work and our hopes that we can work together on the Campaign.

Very truly yours,

Martin L. King Jr.

Martin Luther King, Jr.
President, Southern Christian
Leadership Conference

soul force

"REDEEMING THE SOUL OF AMERICA"
Official Journal of
The Southern Christian Leadership Conference
Dr. Martin Luther King Jr., President
334 Auburn Ave., N. E.
Atlanta, Georgia 30303 Tel. (404) 522-1420

Note to Editors

This article is being distributed as public information and may be printed in full.
-SCLC-
3-31-68 68-R-18

Dr. King and SCLC-- Powerful Action for Change

Everybody knows Dr. Martin Luther King Jr., but what about the organization he leads -- the Southern Christian Leadership Conference, also called SCLC? Without the staff and supporters of SCLC, Dr. King always says, he could never have reached the position he holds today.

Here are some facts about SCLC:

. SCLC, now 11 years old, was founded in 1957 after the Montgomery Bus Boycott of 1955-56, which was led by SCLC's top two officers, Dr. King, the President, and Dr. Ralph D. Abernathy, Vice President & Treasurer.

. SCLC is known for aggressive nonviolent action, such as the Birmingham Movement of 1963, the Selma March of 1965, and this year's Poor People's Campaign in Washington.

. SCLC has worked closely with other human rights organizations. For example, SCLC's leaders helped organize and support the student sit-ins, and SCLC provides help to many civil rights causes.

. SCLC carries out quiet programs of community leadership training, economic development, and voter registration and political education.

. SCLC staff organizers have worked in every Southern state and in numerous Northern cities. For the Poor People's campaign, staff members are assigned in 10 big cities and five rural areas.

. SCLC has about 270 local Affiliate chapters across the nation. These Affiliate chapters share SCLC's basic beliefs in human rights and nonviolent action, and many of them have their own active community programs.

. SCLC is a non-profit organization supported by thousands of people from all walks of life, by churches and other local groups, by foundations, by artists and public figures who believe in our work. SCLC has always welcomed the active participation and financial aid of people from all faiths, colors and nationalities.

The Southern Christian Leadership Conference, based in Atlanta, Ga., has grown in 11 years into a national organization. At present SCLC has about 100 staff members.

SCLC policy is determined by an Executive Board of Directors, experienced men and women who follow the philosophy and practice of direct action for peaceful social change. Dr. King, Dr. Abernathy and Rev. Andrew Young, Executive Vice-President, carry out the board policy, and an Executive Staff is responsible for following this policy in SCLC programs.

The main activities of SCLC now include:

THE POOR PEOPLE'S CAMPAIGN FOR JOBS OR INCOME, which will begin in Washington, D.C., in April. This campaign will involve thousands of poor people in massive protests, expanding in numbers and militance if necessary to make the nation respond to the evils of poverty and racism in America.

VOTER REGISTRATION AND POLITICAL EDUCATION, to develop political power so that poor people, including the oppressed black people, will be represented by their own leaders and will reform the systems that exploit them.

OPERATION BREADBASKET, SCLC's economic development program which began in the South five years ago and is now organized in a number of big cities. Breadbasket not only produced new and better jobs for Negroes but also works for total economic control and development within the black community. SCLC Breadbasket is now growing into a nationwide network of economic power.

THE CITIZENSHIP EDUCATION PROGRAM, which trains local adults in community leadership, education, human rights and citizenship responsibilities, economic development, and Negro heritage. Since it became an SCLC program in 1962, CEP has trained more than 2,700 Southern adults who went on to reach 25,000 others in local citizenship schools.

URBAN LEADERSHIP TRAINING. This year SCLC has a new program for developing community leadership in the ghettoes of 15 of the largest cities. Ten ministers from each of the cities have been recruited for development of their leadership qualities and preparing active programs to better the lives and conditions of the poor people in their neighborhoods.

AFFILIATE ACTIVITIES. The 270 local Affiliates of SCLC not only support this organization, but also work on their own community projects, such as citizenship schools, voter registration, improvement of education, Operation Breadbasket, and direct action against racial injustice.

NONVIOLENT EDUCATION AND ACTION. SCLC staff and Affiliates continue to teach both the philosophy of nonviolence and the power of direct nonviolent action for human rights. For example, at this time the SCLC organizers in the Poor People's Campaign are mobilizing poor people for massive nonviolent action in Washington this spring.

" POOR PEOPLE'S" CAMPAIGN

We suggest that you as an individual and/or your group do the following:

ORGANIZE A SUPPORT COMMITTEE:

I. Contact SCLC Staff nearest you.
2. Distribute our materials & newspapers in your local area.
3. Encourage Letter Writing Campaigns to your Congressman and others, seeking legislative action.
4. Publicize Campaign news releases, position papers, etc, in your area.
5. Raise funds to support expenses of the Campaign--send directly to our national office in Atlanta.
6. Raise money, specifically, for busses to transport poor people to Washington.
7. Initiate any other fruitful activity that will promote the Campaign.

ORGANIZE A RECRUIT COMMITTEE:

I. Recruit participants for the Campaign.
2. Set up workshops
   a. Low income blacks, whites, Mexicans, Puerto Ricans, Indians and other minorities.
   b. Non-poor groups.
3. Pay the salary for a staff person to work on the project. (For six months, $2,000 for salary and $300 for expenses)
4. Lead discussions which might be sponsored by the social action or public affairs committee of your organization.
5. Start now to gather food (non-perishable goods) for the Campaign
6. Initiate any other fruitful activity that will promote the Campaign.

Poor People's Campaign Checklist

If you feel that you can support this Campaign, check the items below which interest you and return the checklist to us. _____

I. Contact leaders of other groups to form a cooperative committee to support the Poor People's Campaign in your area. (Contact SCLC in Atlanta if you need help with this.) _____

2. Raise funds to help promote and support the Campaign. (Money is needed for transportation to Washington, local offices, housing, office supplies and equipment, and other expenses. _____

3. Start now to gather food (non-perishable goods) for the Campaign. _____

4. Recruit poor people of all races and creeds to participate in the Campaign. _____

5. Distribute information on the Campaign in your area. (We can send leaflets, news releases, newspapers and other information.) _____

6. Encourage letter writing campaigns and telephone calls to your Congressmen and others seeking action against poverty. _____

7. Plan demonstrations in your own community centered around problems of poor people-(bad housing, poor education, no jobs, unfair welfare laws and so forth.) _____

8. Hold discussions in churches and other community groups. _____

9. Set up non-violence training workshops. (Contact SCLC in Atlanta if you need help.)

IO. Secure legal and medical aid, local transportation, baby-sitting, volunteer office workers and others.

II. Others:_____

_____

_____

_____

Name of Organization:_____

Name and position of person reporting:_____

_____

Address:_____

_____

Telephone Number:_____

Return to: Bernard LaFayette, Jr.
Co-ordinator of Campaign
SCLC
334 Auburn Avenue
Atlanta, Georgia

POOR PEOPLE'S CAMPAIGN SPONSOR

Our organization is happy to sponsor the Washington Poor People's Campaign.

Name of Group _____

Address _____

_____

Telephone No. _____

Names & Position of Reportor

_____

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY MAIL

First Class Permit No. 3135, Atlanta, Ga.

REV. BERNARD LAFAYETTE, COORDINATOR

POOR PEOPLE'S CAMPAIGN

S. C. L. C.

334 AUBURN AVENUE, N. E.

ATLANTA, GA.

June 6, 1968

Emil Mazey

Walter P. Reuther

Dear Emil:

As you know, the Officers approved a check in the amount of $25,000 as a contribution towards the Mobilization effort in support of the Poor People's March in Washington.

This check was forwarded to Bayard Rustin, director of mobilization.

As this letter indicates, the check has already been processed and forwarded to Bayard Rustin and I am sending this letter for your records.

Fraternally,

WPR:jga
opeiu42
attach.

cc: Art Miller

Inter-Office Communication

June 11, 1968

To All UAW Officers, Board Members and Regional Directors

From Walter P. Reuther

Subject UAW's Participation - Mobilization in Support of the Poor People's Campaign

Greetings:

In the past several days, numerous articles have appeared in the public press with regard to the resignation of Bayard Rustin as Coordinator for the Mobilization in Support of the Poor People's Campaign. In an effort to clarify the basic disagreement which had arisen in the resignation of Mr. Rustin, I held a meeting with Rev. Ralph Abernathy, President of the Southern Christian Leadership Conference in Washington, D. C. on Monday evening, June 10, 1968.

During our discussion, Dr. Abernathy reassured me that the Southern Christian Leadership Conference is still committed to the basic concepts of peaceful non-violent demonstrations and the building of a society in which black and white can live and work together toward the fullest realization of a free and democratic society.

Dr. Abernathy further assured me that the Solidarity Day March scheduled for Wednesday, June 19, 1968 would adhere to these basic principles.

In view of our understanding with Dr. Abernathy and his reassurances to me, UAW is prepared to participate in the June 19, 1968 Solidarity Day March in Washington, D. C. in support of the Poor People's Campaign. We urge all Regional Directors to continue their mobilization of local union members who have agreed to participate in the Solidarity Day March.

Further details will reach you very shortly with regards to the basic instructions (as contained in my memorandum to you dated June 12, 1968) concerning UAW's participation in the Solidarity Day March, June 19, 1968.

Fraternally yours,

Walter P. Reuther

WPR:dg
opeiu42aflcio

June 21, 1968

Poor People's Cam

Art Miller

Larry Gettlinger

Dear Art:

As I indicated to you several weeks ago, the Officers had approved the following contributions:

1. Four weekly checks each in the amount of $4,500 to the Southern Christian Leadership Conference Poor People's Campaign.

2. Four weekly checks each in the amount of $500 to the Spanish American Committee of the Southern Christian Leadership Conference Poor People's Campaign.

3. One check in the amount of $100 to the Resurrection City Bakery Dale Hawkins.

These checks were to be charged to the Free World Labor Fund and forwarded to our office for transmittal.

Fraternally,

LG:ja
opeiu42

June 12, 1968

Mr. Dale Hawkins
Resurrection City Bakery
Washington, D. C.

Dear Mr. Hawkins:

I want to take this opportunity to express my deep appreciation for your kindness extended to the UAW delegation and myself during our visit to Resurrection City and the Resurrection City Bakery on Monday afternoon, June 10th.

As I indicated during our visit, the bread which your group is producing is some of the best bread which I have tasted. Let me commend you and those associated with you who are conducting this special project for the Poor People's Campaign at Resurrection City for the Southern Christian Leadership Conference.

I have asked Bill Oliver to deliver to you, on behalf of our International Union, our check in the amount of $100., which represents an expression of our gratitude and support of your endeavor.

Kindest regards.

Sincerely,

Walter P. Reuther
President

WPR:ob
opeiu 42

June 12, 1968

Dr. Ralph David Abernathy, President
Southern Christian Leadership Conference
c/o Poor People's Campaign
Resurrection City
Washington, D. C.

Dear Ralph:

Pursuant to our discussions in Washington on Monday evening, June 10th, I have asked Bill Oliver to deliver to you, on behalf of our International Union, our check in the amount of $4,500., which represents the initial installment of several contributions to aid the Southern Christian Leadership Conference in providing food for the poor at Resurrection City.

Kindest regards.

Sincerely yours,

Walter P. Reuther
President

WPR:ob
oepiu 42

June 12, 1968

Mr. Reies Lopez Tijerina
Spanish American Committee of
Southern Christian Leadership Conference
Resurrection City - c/o Poor People's Campaign
Washington, D. C.

Dear Mr. Tijerina:

This is in response to your earlier communication with regards to participation by approximately 1,000 Mexican Americans from the southwest part of the United States in the Poor People's Campaign sponsored by the Southern Christian Leadership Conference.

You indicated in your letter that participation by Spanish Americans in this historic undertaking designed to dramatize the plight of the poor represents the first occasion on which both black and brown poor have come together in a joint effort to demonstrate their co-operation and their solidarity in the common objectives and mutual interests of the poor people of our nation.

You have indicated further, "We feel that there are specific needs that are unique to the Spanish speaking that should be attended to while these people are in Washington." To facilitate these needs, you have requested that we consider a contribution to your group.

We have discussed your request with Dr. Ralph Abernathy, President of the Southern Christian Leadership Conference, who has indicated a willingness to cooperate in this matter. As you no doubt recognize, the Indian group also has certain unique problems.

Therefore, on behalf of our International Union, I have asked Bill Oliver to deliver to you the first of four checks in the amount of $500. each. We are earmarking these funds for use by the Spanish American Committee of the Southern Christian Leadership Conference and the Indian group of the Southern Christian Leadership Conference participating in the Poor People's Campaign.

We sincerely hope that this arrangement will facilitate the common problems effecting both groups and will strengthen that solidarity and devotion to the common cause and mutual interest of making the Poor People's Campaign, under the leadership of the Southern Christian Leadership Conference, a success.

Kindest regards.

Sincerely yours,

WPR:ob
opeiu 42

Walter P. Reuther, President
INTERNATIONAL UNION, U A W

cc: Dr. Ralph Abernathy

Inter-Office Communication

June 12, 1968

To All UAW Officers and Regional Directors

From Walter P. Reuther

Subject National Mobilization in Support of Poor People's Campaign
Solidarity Day March - June 19, 1968 - Washington, D. C.

Greetings:

Pursuant to the discussions held by the International Executive Board augmented by subsequent discussions by the Officers of the International Union, the UAW will join in the National Mobilization in Support of the Poor People's Campaign scheduled for Wednesday, June 19, 1968, Washington, D. C.

Participation by the International Union and its Regions and Local Unions will provide to all of us an opportunity to demonstrate our solidarity, loyalty and support of the objectives of the poor in this nation who are striving to enjoy a greater measure of economic freedom in an ever-increasingly complex social, political and economic society.

In implementing the International Executive Board's decision, I should be pleased if you could join with me and the officers in a delegation to Washington, D. C. in support of the National Mobilization - the Solidarity Day March in support of the Poor People's Campaign. The March will commence at 1:30 p.m. Wednesday afternoon, June 19, 1968 from the area surrounding the Washington Monument located between Constitution and Independence Avenue on the Mall in Washington, D. C.

On Tuesday evening, June 18, 1968 there will be a Special Briefing Session at the UAW's Mobilization Headquarters, Cabinet Room, Willard Hotel, Pennsylvania Avenue and 14th Street, N.W., Washington, D. C. at 8:00 p.m.

All UAW Regional Directors who desire to participate in the Solidarity Day March are invited to attend this meeting, along with the Regional staff, UAW National Advisory Council Member on Anti-Discrimination, or the designated member of your staff who is coordinating the Solidarity Day March activities for your region.

During the past several days my staff has contacted each of the Regional Directors and has described to them the basis upon which each Region will participate in the National Mobilization in Support of the Poor People's Campaign - Solidarity Day March. We are outlining herein below some of the pertinent details with regards to participation by UAW Regions.

BASIS FOR PARTICIPATION OF UAW REGIONS IN SOLIDARITY DAY MARCH

In an effort to provide participation for all UAW Regions in the Solidarity Day March and to provide to the Southern Christian Leadership Conference substantial assistance in the feeding of the poor who are conducting the Poor People's Campaign at Resurrection City in Washington, D. C., the officers felt that the objectives of the Poor People's Campaign could best be accomplished by providing the largest share of any contribution which we make towards the feeding of the poor people at Resurrection City. In view of the fact that the overwhelming majority of our resources will be allocated to Resurrection City, we have established the following formula for each of the several UAW Regions which have agreed to participate in the Solidarity Day March:

A. Based on our earlier telephone conversations, each Region has been allocated a maximum number of buses for the purpose of transporting UAW members from the Regions to the site of the Solidarity Day March, Washington, D. C.

B. In view of the nature of the Poor People's Campaign, the Officers have recommended that we utilize the facilities of buses which will conserve funds and provide for the broadest possible participation of UAW members in the Solidarity Day March.

C. Attached is a listing of the allocation of buses by Region and, as has been indicated to you, the International Union will defray the cost of one-half the buses allocated to your region.

PROCEDURES FOR PARTICIPATION BY UAW LOCAL UNIONS AND THEIR MEMBERSHIP IN SOLIDARITY DAY MARCH

A. Participation in the Solidarity Day March by UAW Local Unions and members will accord to us an historic opportunity to demonstrate our sincerity and support in the ongoing fight against poverty and hunger in this nation.

We are urging Regional Directors to contact their local unions and request that they raise funds to assist the Regions financially in meeting its quota of funds to be used to defray the Regional and Local Union expense which will be incurred in connection with the transportation of UAW members from the Region, to and from Washington, D. C.

B. In earlier telephone conversations with you or a member of your staff, we requested that you assign as coordinator for the Solidarity Day March in your Region, the Advisory Council Member on Anti-Discrimination and other staff members who would assist him in this project.

Arrangements should be made by the Regional Director with the Local Unions that all funds donated by the Local Unions be forwarded immediately to their respective Regional Office. The Regional Director will then forward a check made payable to the International Union, UAW for the Region's share of the bus expenses as listed on the enclosed schedule.

C. The Regional Director in urging that each Local Union designated to participate in the Solidarity Day March recruit from among its membership UAW members who are prepared to sacrifice one day's work as a participant in the 'Poor People's Solidarity Day March.' No lost time is to be paid by Local Unions for such participation.

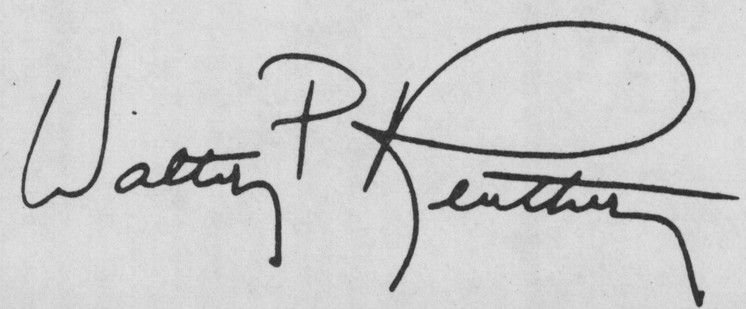
Based on our earlier telephone conversations with you or members of your staff, and in an effort to facilitate the use of an adequate number of buses for the Solidarity Day March, Regions 8, 9 and 9A have completed their plans with respect to the contracting of buses to transport their Regional delegations to and from Washington, D. C.

The midwest Regions--Michigan Regions 1, 1A, 1B, 1E, 1C and 1D and the Ohio Regions 2, 2A and 2B and Regions 3, 4, and 5. The International Union has contracted buses for each of the midwestern Regions which was discussed with you earlier. As we indicated to you in our memorandum dated June 7, 1968, we would appreciate your advising us as quickly as possible by teletype or telephone the locations and the time you desire your bus or buses to depart from your Region to Washington, D. C. on the afternoon of June 18, 1968.

Each Regional Director is requested to assign two bus captains to each bus allocated to his Region.

Under separate cover we are sending you an instruction sheet for bus captains and participants along with ample 3 X 5 cards which are to be distributed to each of the Solidarity Day March participants in your Regional delegation in accordance with the directions provided for you on the Instruction Sheet.

Sincerely and fraternally,



WPR:WHO:g
opeiu42aflcio

"MOBILIZATION IN SUPPORT OF POOR PEOPLE'S CAMPAIGN"

ALLOCATION OF BUS TRANSPORTATION AND COST
PER BUS FROM KEY AREAS OF UAW REGIONS
TO WASHINGTON, D. C., AND RETURN

Cost based on International Union Defraying half the cost of buses allocated to Regions

Region	Allocation	Seats	Cost Per Bus	Total Bus Cost	Cost to Region	Cost to Int'l
1	2	74	$750.00	$1,500.00	$750.00	$ 750.00
1A	2	74	750.00	1,500.00	750.00	750.00
1B	2	74	750.00	1,500.00	750.00	750.00
1E	2	74	750.00	1,500.00	750.00	750.00
Sub Total:	8	296		$6,000.00	$3,000.00	$3,000.00
2	3	111	514.00	1,542.00	771.00	771.00
2A	3	111	667.50	2,002.50	1,001.25	1,001.25
2B	2	74	667.50	1,335.00	667.50	667.50
Sub Total:	8	296		$4,879.50	$2,439.75	$2,439.75
3	3	111	814.60	2,443.80	1,221.90	1,221.90
4	3	111	1,001.20	3,003.60	1,501.80	1,501.80
5	1	37	1,479.30	1,479.30	739.65	739.65
	7	259		$6,926.70	$3,463.35	$3,463.35
8	est. 8	296	65.00	520.00	260.00	260.00
9	20	740	315.00	6,300.00	3,150.00	3,150.00
9A	8	296	350.00	2,800.00	1,400.00	1,400.00
	2	74	667.00	1,334.00	667.00	667.00
	38	1,406		10,954.00	5,954.00	5,954.00
10	1	37	1,134.20	1,134.20	567.10	567.10
1C Flint	1	37	863.36			
1C Lansing	1	37	896.96	1,760.32	880.16	880.16
1D Grand Rapids	1	37	992.10			
Saginaw	1	37	909.50	$1,901.60	$950.80	$950.80

DRAFT

The International Union, UAW, will be proud and pleased to cooperate with and participate in the Poor Peoples March organized under the auspices of the Southern Christian Leadership Conference. The UAW has been and will continue to be in the forefront of the struggle for equal rights and equal opportunities. We marched in Washington, in Selma, in Jackson, in Memphis and in Atlanta and we will be proud to march with the poor people of America true to the traditions of the UAW to help the disadvantaged, the dispossessed, and the discriminated against wherever and whenever we can.

We would appreciate receiving detailed information concerning the Poor Peoples March as soon as possible and in working with the SCLC in making it as symbolic a success as was the 1963 march on Washington.

Poor Mark

Bill O-

Mark

Poor Peoples March.

1) Motel – food – Bus – transportation
(no free time)

2) Charter Plane –
food to raise help.
Ant. 2m. £.

Set more –

April 15, 1968

Bill Oliver

Walter Reuther

Dear Bill:

The International Executive Board, at its recent meeting, authorized our cooperation and support of the March of the Poor on Washington.

I would appreciate it if you and the people listed below would get together as a staff committee to develop some ideas on how we might make the March of the Poor more effective and what specifically the UAW and the labor movement can and should do in support of this effort.

All good wishes.

Fraternally,

WPR:ob
opeiu 42

Same memorandum sent to:
Bill Dodds
Mildred Jeffrey
Victor G. Reuther
Jack Conway
Norman Hill

April 15, 1968

Dear Norm:

At its recent meeting, the UAW International Executive Board authorized our cooperation and support of the March of the Poor on Washington.

I have asked Victor Reuther, Bill Dodds, Bill Oliver and Mildred Jeffrey to get together as a staff committee to develop some ideas on how we might make the March of the Poor more effective and specifically what the UAW and the labor movement can and should do in support of this effort.

I would appreciate it very much if you and Jack Conway would work with this UAW staff committee.

All good wishes.

Sincerely,

WPR:ob
opeiu 42

Mr. Norman Hill, Assistant to the Director
A. Philip Randolph Institute
217 West 125th Street
New York, New York 10027

April 15, 1968

Dear Jack:

At its recent meeting, the UAW International Executive Board authorized our cooperation and support of the March of the Poor on Washington.

I have asked Victor Reuther, Bill Dodds, Bill Oliver and Mildred Jeffrey to get together as a staff committee to develop some ideas on how we might make the March of the Poor more effective and what specifically the UAW and the labor movement can and should do in support of this effort.

I would appreciate it very much if you and Norman Hill would work with this UAW staff committee.

All good wishes.

Fraternally,

WPR:ob
opeiu 42

Mr. Jack T. Conway, Executive Director
Industrial Union Department, AFL-CIO
815 Sixteenth Street, N. W.
Washington, D. C. 20006

Abernathy Planning 'Massive' March

Continued From Page 1, Col. 2

points to the nation's capital. Along the way, these groups will stop for rallies and be joined by other persons for the trek to Washington.

In addition to the wagon train, a bus caravan will also move through the South.

The Poor People's Campaign begins officially on Monday, April 29, when Mr. Abernathy and a delegation of 100 visit Washington to make demands on Government officials and Congressional leaders.

If Congress fails to act on the proposals that this group makes, then the build-up for the campaign will begin in Memphis with a mass meeting on Wednesday, May 1.

The groups departing from various sections of the country are expected to begin converging on Washington by the middle of May. The major demonstrations are scheduled to get underway in the nation's capital on Monday, May 20.

Ten days later, on May 30, a massive nationwide march on Washington is scheduled. This march is to be similar to the one conducted in August, 1963, when Dr. King, who was assassinated April 4, delivered his now famous "I have a dream" speech.

Although the demands that the S.C.I. plans to make on Congress are not yet known, Mr. Abernathy has said that he wants jobs for all Americans who are employable and a guaranteed annual income for those who cannot work.

Here is the schedule of the Washington campaign that was released by Mr. Abernathy today:

Monday, April 29—Mr. Abernathy and a delegation of 100 persons, including poor people and national leaders, present demands to Government officials and Congressional leaders.

Wednesday, May 1—Mass meeting in Memphis.

Thursday, May 2—Mr. Abernathy to dedicate memorial at Lorraine Motel where Dr. King was assassinated and then lead mass march out of Memphis toward Marks, Miss.

Saturday, May 4—Memphis marchers arrive in Marks, Miss., site of "some of the most extreme poverty in the United States." A mass meeting in Marks that evening.

Sunday, May 5—The first of three major caravans to Washington begins outside Jackon, Miss. Also, poor people from across Mississippi start Southern leg of campaign by walking to Jackson for mass meeting.

Monday, May 6—Mr. Abernathy leads Southern leg of march from Jackson, Miss. (This caravan, along with others from the Midwest and Northeast, will march part way in cities and states along the route toward Washington and will move part way in buses, cars, wagons and other vehicles.)

Tuesday, May 7—Mr. Abernathy leads the start of a wagon train, including mule drawn carts, from Marks, Miss. This caravan will proceed through Mississippi, Alabama, Georgia, South Carolina, North Carolina and Virginia, picking up additional poor people on the way and arrving in Washington in about 25 days.

Tuesday, May 7 — About 1,000 marchers leave Marks in a bus caravan to Washington with overnight stops and rallies planned for Nashville and Knoxville, Ten., and Danville, Va.

Wednesday, May 8 — Mr. Abernathy will speak at a mass meeting in Chicago, launching the Midwestern caravan.

Thursday, May 9 — Mr. Abernathy will speak at a mass meeting in Boston, kicking off the Northeastern caravan, which will move down the East Coast to Washington.

Sunday, May 12 — The marchers who went from Memphis to Marks arrive in Washington.

Monday, May 13 — Those who have arrived in Washington begin building a shanty town that will be known as "The City of Hope." The city will house the demonstrators and also have educational and cultural programs while the campaign in Washington is being carried out.

Thursday, May 16—Midwestern caravan to arrive in Washington.

Friday, May 17—Northeastern caravan to arrive in Washington.

Saturday, May 18—Southern caravan to arrive in Washington.

Monday, May 20—Major demonstration to begin in Washington.

Thursday, May 30—A massive march on Washington with participants from all sections of the country.

Danish Protesters Dispersed

COPENHAGEN, Denmark, April 21 (AP)—Club-swinging policemen dispersed more than 100 youths demonstrating tonight in front of the United States Embassy against "the American war in Vietnam." Five were arrested.

D R A F T

Preliminary Outline for Marshals

Ideas for marshals submitted by Henry Brownlee

Note: Each Ma rshal should have understanding, pro or con, of non-violence; along with selfdiscipline, personal pride. He should also be able to give service, assistance, advice, and information to all phases of the Poor People's Campaign, and its participants.

I. Transportation
   A. Airport
   B. Bus station
   C. Cabs Etc.

II. Campsite
   A. In area of each camp there should be between 4 and 8 marshals at all times. These marshals should work on shifts.
   B. Marshals should direct children and elderly people to their quarters.
   C. Marshals should see that single males and females don't sleep in the same quarters.
   D. Each marshal shall keep all weapons and alcholic beverages off the campsite at all times.
   E. At the designated time for breakfast, marshals should awaken all participants.
   F. Marshals should patrol quarters 24 hours a day.
   G. Some marshals shall participate in the feeding of participants.
   H. Marshals shall keep garbage, trash and other litter off the campsite. They will have separate containers for garbage and trash.
   I. Marshals shall keep the water facilities clean, and shall have clean water on hand at all times.
   J. Marshals should be able to direct participants to the toilet facilities. Marshals will see to it that toilets are kept clean.

III. General Information
   A. Marshals shall work closely with police officials.
   B. Marshals should have some knowledge of first aid and should be able to administer First Aid when necessary.
   C. Marshals should wear some sort of armband or other identifying insignia.
   D. Sometimes a code of dress could be followed.
      1. Dungarees
      2. Overalls and denim shirts
      3. Tennis shoes with athletic socks
      4. Boots
      5. Straw hats

IV. Demonstrations

A. Each marshal who is a team captain will be in charge of 50 to 100 demonstrators. The demonstrators will march ten abreast.

B. Marshals should patrol from front to rear of the demonstrators, keeping them in an orderly and dignified fashion. Demonstrators who are under the influence of alcohol should be asked to leave.

C. Marshals should inform demonstrators of the necessary clothing.
   1. Dungarees
   2. Overalls and denim shirts
   3. Tennis shoes
   4. Boots
   5. Straw hats

V. Demonstrations

A. If civil disobedience occurs, team captains should inform participants. If they get arrested, to go to jail without bond.

B. If the team captain does not want to get arrested at that time, he should appoint a (both male and female) member of the group to keep their group under control in jail and be spokesman for the groups in jail.

C. Marshals and participants should obey all traffic lights.

D. Marshals should work closely with police officers during a demonstration.

E. After each demonstra tion, marshals who are team captains should organize the participants in their group in an orderly manner to return to campsite.

F. Use same procedure leaving demonstration as used when going to demonstration.

G. If violence occurs from persons who are not participants in the non-violence demonstrations, the demonstrators should lock arms.

H. Marshals should inform all male demonstrators to protect female demonstrators in case violence occurs by outside forces. If rock or bottle outburst ovvur, males should shield females with their bodies.

I. Marshals should inform male demonstrators to always walk on the outside of the froup.

J. If any participants are injured or faint, marshals should immedia tely preform first aid and inform police about the victim.
Marshalls should have salt pills with them at all times.

K. Marshals and team captains should have some ability about Freedom Songs. Marshals will receive Freedom Songs from the head of the march.

L. Marshals and Team Captains should always protect the Leaders of the march--main speakers.

Use + Pass

WESTERN UNION TELEGRAM

WUY522 WUA534 BC462 B WWY421 WWZ7
WWZ7 PDB 5 EXTRA
FAX WASHINGTON DC 23 NFT
WALTER P REUTHER, PRESIDENT, UAW AFL-CIO
8000 EAST JEFFERSON AVE DET
I INVITE YOU OR YOUR DESIGNEE TO ATTEND A MEETING IN THE IUD BOARD ROOM, 815 SIXTEENTH STREET, N.W., WASHINGTON, D.C., AT 1:00 P.M. THURSDAY, APRIL 25. AT THIS MEETING REV. RALPH ABERNATHY, REV. ANDREW YOUNG, BAYARD RUSTIN AND NORMAN HILL WILL OUTLINE THE PLANS, PURPOSES AND OBJECTIVES OF THE POOR PEOPLE'S MARCH ON WASHINGTON BEGINNING EARLY NEXT MONTH. I THINK THIS WILL BE HELPFUL TO US IN MAKING DECISIONS REGARDING OUR OWN RELATIONSHIPS TO THIS MARCH AND I HOPE YOU OR YOUR DESIGNEE WILL BE ABLE TO ATTEND
JACK T CONWAY EXECUTIVE DIRECTOR INDUSTRIAL UNION DEPT AFL-CIO.

839A EST APR 24 68

Apr 25

APR 24 1968

LIST OF THOSE ATTENDING 22 April 1968 Meeting

Rev. Ralph Abernathy
Gar Alperperovitz
Roy Bennett
Julius Bernstein
Richard Boone
William Booth
Rabbi Brickner
Robert Burlage
Lisle Carter
Phil Carter
Mrs Dixie Moon
Eli Cohen
Jack Conway
James Farmer
Rev. W. Fauntroy
Alan Gartner
Gilberto Gerena-Valentin
Dr. Edmund Gordon
Victor Gotbaum
Jerome Grossman
James Harkless
Mrs. Dorothy Height
John Holloman, Jr.
Tom Levin
Stanley Levison
John Lewis
Dr. Thomas Matthew
Floyd McKissick
Carey McWilliams
S,M.Miller
Clarence Mitchell
Ronnie Moore
Mrs. Eloise Moreland
John Morsell
Russell Nixon
Andrew Norman
William Oliver
Antoinne Perot
Mrs Hermine Popper
Marcus Raskin
Frank Reissman
Victor Reuther
Marvin Rich
Sumner Rosen
Bayard Rustin
Rabbi Seligman
Brendan Sexton
Robert Shrank
Leon Shull
Sterling Tucker
Cyril Tyson
Rev. Wyatt Tee Walker
Mrs. Elizabeth Wickendon
Preston Wilcox
Dr. Doxie Wilkerson
Paul Ylvisacker
Rev. Andrew Young

Attendance Plans Not Confirmed

Saul Alinsky
Arnold Aronson
Harry Belafonte
Andrew Biemiller
Richard Cloward
Oscar Cohen
Dr. Robert Coles
Dr. Tilman Cothran
Archbishop John Dearden
Dan Dodson
Dr. G.E. Edwards
Wright Elliot
Otto Feinstein
Dr. Arthur Flemming
Rev. Milton Galamison
Rev. Shirley Greene
Edward Greenidge
Richard Hatch
David Hunter
Roy Innis
Charles Lawrence
Rabbai Lolyveld
Kenneth Marshall
Charles Morgan
Stewart Mott
Jean Noble
Major Owens
Dr. Benjamin Peyton
A. Philip Randolph
Joseph Rauh
S.O.Roberts
Rabbai Rudin
William Rutherford
Donald Slaiman
Victor Solomon
Mitchell Sviridoff
Goerge Wiley
Livingston Wingate

H.R. 16357 "More Effective Schools Act" (Conyers)

The bill proposes "programs which make basic and comprehensive improvements" in the schools as distinguished from present programs which the bill describes as "essentially remedial and noncurricular in nature."

Beginning with a first year appropriation of $1 billion and increasing by half a billion per year to a $5billion annual plateau, the bill provides funds to local public schools in "areas where there are high concentrations of children from low income families." The programs are to provide improved use of educational personnel, comprehensive programs of new curricula and methods, funds for construction and remodeling of facilities, and the "maximum feasible participation of parents of children served by these schools and the effective use of their services."

POOR PEOPLES' CAMPAIGN
Support Committee
4616 Woodward
Detroit, Michigan
Phone: 833-3251

YOUR HELP IS NEEDED NOW! Give of yourself and your time to one of the greatest needs of our history. Let us make the "dream" of Dr. Martin Luther King, Jr. a reality. Give a few hours or a few months - a dollar or a million. We can do it together.

You, as a leader in your community, are called upon to do many things. Especially now with the crying needs of our society, there is much to be done, and those of us who are committed to the task don't know what to do next. In most instances those projects in which we are asked to cooperate and participate mesh together, so by doing one -- with little more effort--we are surprised to find we can do all.

And now comes the big one. The Southern Christian Leadership Conference's campaign to give the poor people of our country a chance for dignity and hope. Food for their children, a roof for their heads, clothes for their backs and a meaningful place in our society. Dr. Martin Luther King said, "Poor people's lives are disrupted and dislocated every day. We want to put a stop to this. Poverty, racism and discrimination cause families to be kept apart, men to become desperate, women to live in fear, and children to starve."

How can we, as individuals or groups accomplish this staggering task? Through legislation. Throughout our history we have subsidized construction companies, veterans, senior citizens, the business sector, and of course, the farmer. We pay the farmer, for instance, not to farm his land. He lays off his employees, but we don't subsidize his employees. Senator Eastland of Mississippi, a vehement opponent of legislation for poor people gets a subside of $100,000 a year. We subsidize least the ones who need it most. Now the richest country in the world has to put its money where its mouth is. We must express ourselves to our Congress in a manner they can no longer ignore. The aim is jobs and income for our nation's poor.

Now for the specifics. There will be four legs of the caravan of poor people that will converge on Washington. One from the West, South, Midwest and East. The caravan originating in Milwaukee will come through Detroit on May 13th -- 1100 strong -- stay overnight, add another 200 and continue on to Washington. There will be a mass rally in Detroit on May 13th demonstrating support for the campaign.

CARAVAN OF 1100 ARRIVING MAY 13th - MASS RALLY IN SUPPORT

The needs here are immediate:

1. The housing accommodations overnight for the people in the caravan.
2. Getting good attendance at the rally

FINANCIAL SUPPORT FOR POOR FAMILIES PARTICIPATING

The next urgent need is financing. It will cost $200 to sustain a poor person in Washington during the campaign. Some suggestions for assistance in this area are:

1. Suggest to your church, synagogue, organization, community or individuals to undertake to support one or more poor persons in Washington.
2. Send whatever you can to Poor Peoples' Campaign, P.O. Box 7163 Detroit, Michigan 48202.

CHILD CARE

We will have to arrange child care for the children of those participating in the campaign. This will be for only a few weeks, as mothers do not want to leave their children for the entire length of the campaign.

OFFICE HELP

All kinds of assistance in the office is needed.

1. Someone to give information to those calling in.
2. Office co-ordinators
3. Typists
4. Office Clerks

SPEAKERS BUREAU

We will provide speakers, and ask you to provide the forum.

1. Call local organizations to supply speakers for their programs. (Service clubs - both men's and women's, PTA's, etc.)
2. Contact churches and synagogues to provide speakers to their affiliate men's and women's organizations as well as youth groups.

LEGISLATION

starting now and continuing through the campaign, communicate with your representatives in the House and Senate your support of programs for the poor.

1. Have letter-writing meetings.
2. Inform your membership and communities of the needs.

PUBLICITY AND LITERATURE

1. Enclosed is a copy of a sample news release. Use your imagination and add local names or quotes. Perhaps you can describe what you are doing locally.
2. There are additional copies of this letter, which you might want to pass on to others.
3. Also available in quantity is the enclosed brochure.
4. You can also obtain large posters for display on bulletin boards or in store windows.

MASSIVE MARCH - MAY 30

On May 30th (Memorial Day) there will be a massive march in Washington, with participants from all over the country. This is when SCLC wants all those who support the Poor People's Campaign to participate. There is also some discussion (now about organizing support marches in local communities simultaneously (more about this later.

As you can see, there are areas in which each one of us can make a meaningful contribution. Let's do it! (For further information call or come into the office).

opeiu42aflcio

For further information call
Poor Peoples' Campaign
Support Committee
833-3251

FOR IMMEDIATE RELEASE

Last week a Metropolitan Detroit Support Committee for the Southern Christian Leadership Conference's Poor People's Campaign was formed. Chairman of the Committee is Rev. Cevil L. Franklin, Assistant Pastor of the New Bethel Baptist Church and Representative of the Southern Christian Leadership Conference. Also represented are all religious groups, labor, business and suburbs as well as Detroit.

"The purpose of the Committee is to give moral, physical and financial support to the Poor People's Campaign," said Rev. Franklin. This is the project about which Dr. Martin Luther King, Jr. said, "We have, through massive non-violent action, an opportunity to avoid a national disaster and create a new spirit of class and racial harmony. We can write another luminous moral chapter in American history. All of us are on trial in this troubled hour, but time still permits us to meet the future with a clear conscience."

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On May 14th the midwestern leg of the campaign will come through Detroit - 1100 strong, and will need housing overnight. Two hundred of the poor from Detroit will be added to the caravan, then go on to Washington, where they will be met by the three other legs of the caravan. The Massive March will be on May 30th in Washington.

"All kinds of assistance will be needed from the general community,"* said Rev. Franklin. "If you can give of your time or money in small or large amounts, please call 833-3251 or come into the office. We'll need all the help we can get."

Make checks payable to Poor Peoples Campaign, P.O. Box # 7163
Detroit, Mich. 48202

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*Our participation will be a living memorial to Dr. King, whose last days were spent preparing for this campaign.

Cost of Poor People's March Is Put at $1-Million

S.C.L.C. Aide Says Funds Are 70% Short of Goal Set Through June 30

By WALTER RUGABER
Special to The New York Times

ATLANTA, May 12 — The Southern Christian Leadership Conference expects its Poor People's Campaign, an antipoverty drive converging on Washington this week, to cost at least $1-million in cash and materials.

William A. Rutherford, executive director of the conference, said in an interview yesterday that only about 30 per cent of the resources budgeted for the campaign through June 30 had been obtained so far.

"People have the idea that we're raising tremendous sums of money," Mr. Rutherford said. "That is not the case at all, not at all." He and other conference officials seemed confident, however, that the goal could be met.

Contributions to the organization's Martin Luther King Memorial fund have been earmarked for some type of monument to the conference's assassinated president, Mr. Rutherford said, and cannot be tapped for the Washington effort.

He refused to disclose the amount received by the memorial fund, asserting that it would be "very indiscreet" to do so. Also, he said, the money has been collected at different locations and a total has not been figured.

Additional Expenses

The $1-million needed for the Washington campaign is in addition to the conference's ordinary operating expenses for items such as salaries and regular civil rights activities. On these, the organization normally spends about $1-million a year.

The additional $1-million is required for a wide variety of items. Mr. Rutherford cited medical equipment, shower heads, sewage systems, electrical wiring and telephone lines. Air mattresses and sleeping bags will cost $39,000, he said.

Dieticians working on the Washington campaign have placed the cost of meals for each participant at $1.30 a day, Mr. Rutherford said, and if 4,000 join the effort the food bill will reach $5,200 a day.

The number expected to camp in Washington for at least two weeks and possibly longer may go above 4,000. The Rev. Andrew J. Young, executive vice president of the conference, said that as many as 10,000 persons might participate.

Transportation is the major financial problem, Mr. Rutherford said. He pointed out, for example, that it would cost the organization $3,900 to transport 50 persons from Los Angeles to Washington by bus.

An advance contingent that arrived in Washington today to erect housing for the antipoverty demonstrators traveled from Marks, Miss., on 10 Greyhound buses that cost the conferences $11,703.

More than $1-million would be required if the campaign went June 30, Mr. Rutherford indicated. There has been talk among the organizers of demonstrating at both political conventions later in the summer.

Mr. Rutherford estimated that about 75 per cent of the exepenses would involve cash, with donations "in kind" making up the balance. He said the $300,000 raised so far included both types of contributions.

The largest cash donation reported so far was $25,000 from a supporter who asked to remain anonymous. One of the smallest was 37 cents, handed in by an unidentified Negro who appeared briefly at the conference's headquarters here.

Other poor people who cannot make the trip, Mr. Rutherford said, have contributed a loaf of bread or a pair of worn tennis shoes. Negro women in Crawfordville, Ga., sewed 1,000 blue denim jackets.

There have been donations "in kind" from more well-known sources. For instance, Mr. Rutherford said, mobile telephones have been installed free in vehicles on many sections of the march by the American Telephone and Telegraph Company.

U.N. Group Calls on Israel To Respect Arabs' Rights

Special to The New York Times

UNITED NATIONS, N. Y., May 11—The United Nations has made public a resolution passed by the International Conference on Human Rights in Teheran, Iran, on Tuesday that calls on Israel to respect the rights of Arabs in territories occupied during the war last June.

Princess Ashraf Pahlevi, sister of the Shah of Iran and president of the conference, forwarded the text of the resolution to the President of the General Assembly, Corneliu Manescu of Rumania.

It asked appointment of a special committee by the General Assembly to investigate violations of human rights in the occupied territories and called on Israel to "desist forthwith from acts of destroying the homes of the Arab civilian population."

WR - asked Jack C to check - with Rutherford SCLC

request for funds